



# JULY DEADLINES

PROMOTIONAL BULLETIN PRODUCT ORDERING:

3/8/24

PREPRINT OPT IN/OUT: 5/6/24 ACE REWARDS OPT IN/OUT: 4/22/24

# JULY 2024 PROMOTIONAL PLANNER



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IMPORTANT: Included in this Win the Month Planner is the July bulletin ordering information with a due date of 3/8/24.

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Welcome to the 2024 Win the Month Planner! You'll find monthly recommended promotional execution and bulletin ordering information in this book. Our goal is to simplify planning and ordering for promotional execution to ensure you are in stock on the great July deals for your customers.

**Important!** Any other information can be found on ACENET at the Win the Month home page.

We'll support July with the following promotions:

- July Red Hot Buys (6/26/24-7/30/24)
- 4th of July Day Event (6/26/24–7/8/24)
- 100th Anniversary Block Party (6/29/2024) 11AM-2PM
- Ace Rewards Targeted Offers (7/1/24-7/31/24)



Week	TV Length	TV Message	Paint Continuity TV Length
7/1	:15	BBQ Free Assembly & Delivery	:15
7/8	:15	BOPIS/BODFS/Curbside	:15
7/15			
7/22	:15	BOPIS/BODFS/Curbside	:15
7/29	:30	CMN Bucket Sale 8/2-8/4	:15

TR 1



- 1. Check out our July paint offers that run 6/26 7/8.
  - a. Clark + Kensington Buy One Get One 50% off gallons.
  - b. 20% off Magnolia Home Products.
  - c. Buy One Get One 50% off Magnolia Gallons.
  - d. Wooster/Purdy Buy One Get One 50% off.
- 2. Craftsman Racing for a Miracle is happening again! 10% of customer sales for the 20% off select Craftsman V20 Lithium-Ion Power Tools, Outdoor Power Equipment & Power Tool Accessories offer will benefit your local CMN Hospital!
- 3. 100th Anniversary Block Party is happening on Saturday, June 29th! 11AM 2PM.
- 4. Read about the Deal of the Month promotion strategy and purchase your items on bulletin!
- 5. Review bulletins and order promotional product by Friday, March 8, 2024.

Title: Craftsman Racing for a Miracle

Sale: 4th of July Event/RHB
Valid Dates: June 26 to July 30

Planning Execution: Order Craftsman V20 Power Tools on bulletin

Think about building a display and getting your store associates

engaged to sell!

2024 will mark the 18th year that Stanley Black & Decker has run the Racing for a Miracle program, partnering with the Ace Hardware Foundation to raise funds and awareness for Children's Miracle Network Hospitals. Since its inception, this program has raised well over \$1.75 million for local CMN Hospitals.

Each year, Stanley Black & Decker donates funds to support the vital work of CMN Hospitals. We will once again be promoting the race in conjunction with the 20% Off Craftsman V20 promotion running June 26th through July 30th in-store and online. Craftsman Power Tool Accessories will be included in the 20% off promotion along with select V20 Power Tools. Reimbursement for the eligible items will be at retailer cost and based on the quantity sold at POS.

This year's race will be held in Chicago on the weekend of July 6-7 and Craftsman will donate \$100,000 at the event to Children's Miracle Network Hospitals. In addition, Craftsman will also donate 10% of sales (from products within the 20% off promotion) back to your local Children's Miracle Network Hospitals! **The more your store sells, the more funds will be donated to your local CMN hospital!** 









The 2024 Racing for a Miracle Program includes the following:

- In-store signage
- July circulars
- Online and social media activations
- · Ace Rewards email and direct mail

Title: June 26-July 8 – 20% off all Magnolia Home Products; Buy One

Get One 50% off Gallons of Clark+Kensington and Royal

Sale: 4th of July Sale

Valid Dates: June 26 – July 8, 2024 (4th of July Sale – Event only)

**Planning Execution:** Place regular RSC order to stock up for this sale.

#### **Primary Offers:**

**KILZ** is offering 20% off Magnolia Home Products. Available online and in-store. Limit 2 discounted paint gallons per household.



Why Magnolia Home Paint?

- Magnolia Home interior and exterior paint is exclusive to Ace in the hardware co-op channel.
- The Discovery planogram includes 4' interior paint + end cap color fixture. This planogram has a small footprint but packs a punch at \$563 in sales/sq. ft. and \$183 in GP/sq. ft.
- 20% off Magnolia Home paint gallons and other Magnolia Home products in 4th of July Sale

Thinking about bringing Magnolia Home Paint to your store? Contact KILZ to sign up for the program and ensure your store is set before the 4th of July Sale: ContactUs@KILZMagnoliaPaint.com

#### **Primary Offers:**

Ace Paint is offering Buy One, Get One 50% Off gallons of interior and exterior Clark+Kensington and Royal paint during the 4th of July Sale. Limit TWO (2) discounted gallons per household. Excludes quarts and half pint samples.





#### **Optional Locally Promoted Offer:**

Ace Paint offers Buy One, Get One 50% Off on 5-gallon buckets of interior and exterior Clark+Kensington and Royal paint. Limit ONE (1) discounted 5-gallon bucket per household.





Clark+Kensington and Royal 5-gallon bucket SKUs will be included in store in a separate promotion within the event window. 5-gallon buckets will <u>not</u> be nationally promoted. Instructions for removing the 5-gallon promotion will be included in the execution guide.

\*\*The 1-gallon and 5-gallon offers are separate promotions. A consumer would need to purchase either 1 gallon OR 1 5-gallon to qualify for the discount.\*\*

#### **Reimbursement Information:**

**Clark+Kensington and Royal:** For both gallons and 5-gallon buckets, the discounted portion of item cost will be reimbursed at 70%. Stores reporting POS will receive their credit automatically following the event. Ace no longer honors manual reimbursement requests for paint promotions.

**Magnolia Home Paint:** The discounts on Magnolia Home Paint gallons will be fully reimbursed at 70%. Stores reporting POS will receive their credit automatically following the event. Ace no longer honors manual reimbursement requests for paint promotions.

#### Marketing:

Preprint, Ace Rewards direct mail/email, online and digitally through social media and display ads.

Title: Deal of the Month Item

Sale: July Red Hot Buy

**Valid Dates:** 06/26/2024 – 07/30/2024

Planning Execution: Buy your "Deal of the Month" item on bulletin for July! This item

will offer huge savings for the customer as well as increase sales,

transactions, and basket size!

#### July "Deal of the Month" Items

When planning for this execution strategy, be sure to place your order via bulletin and consider ordering significantly more units than you're used to selling in line or even on an end cap.

#### 7130057 Cutter Backyard Bug Control Insect Killer Liquid Concentrate 32 oz

Regular Retail: \$13.99

Final Sale Retail after IS: \$7.00

Promo Margin: 23% Bulletin Savings: 39% Bulletin No.: 240700-356

BOM: 6 Limit: N/A



Stack this item out on the counter near your register and in your impulse queue! Ask each customer:

"Have you heard about the deal of the month? This Cutter Backyard Bug Control Insect Killer Liquid Concentrate 32 oz is normally \$13.99 each but they're on sale for only \$7.00 each! Would you like to add one to your basket?"

Look for a counter mat in your July sign kit and local assets on Ace Marketing Muscle to help promote this "Deal of the Month" item.

Title: Opt in to Receive Additional End Cap Header Signs

Sale: N/A Valid Dates: N/A

**Planning Execution:** Opt in to receive three additional end cap header signs in your monthly

sign kit.

Based on retailer feedback, stores on the full sign kit now have the ability to opt in to receiving three additional end cap header signs per month. If you would like to opt in, edit your store profile by visiting: ACENET > Marketing > Promotions > Sign Kit Customization > Other > Edit > Edit Store Profile > Add "1" to "End Cap Signs - 3-Add-On" > Select "OK."

Please note that stores on the full sign kit still have the ability to create up to three additional end cap header signs/window posters each month as well.



Title: Window Posters

Sale: N/A Valid Dates: N/A

**Planning Execution:** These window posters are scheduled to be included in the July

sign kit.

20% OFF SELECT
CRAFTSMAN V20
LITHIUM-ION POWER
TOOLS, OUTDOOR POWER
EQUIPMENT & POWER
TOOL ACCESSORIES

2026525,2019653,2031889,2029954,2004115,2004 118,2031888,2834224,2834232



6/26-7/30 RED HOT BUY

#### BUY ONE GET ONE 50% OFF GALLONS OF CLARK + KENSINGTON & ROYAL

#### PAINT

LIMIT 2 - FREE ITEM MUST BE OF EQUAL OR LESSER VALUE





# BUY ONE GET ONE 50% OFF 5 GALLON BUCKETS OF CLARK + KENSINGTON & ROYAL PAINT

LIMIT 1 - FREE ITEM MUST BE OF EQUAL OR LESSER VALUE - TINTABLE BASE GALLON SIZED CANS AND 5 GALLON SIZED BUCKETS MAY CONTAIN A LOWER INITIAL VOLUME OF PAINT AS INDICATED ON LABEL IN ORDER TO ACCOMMODATE ADDITION OF COLORANT AND MIXING.





6/26-7/8

100TH ANNIVERSARY BLOCK PARTY 6/29/2024

# BULLETIN ORDERING & EXECUTION

#### **ACTION:**

#### • Plan

Plan the promotional bulletins you will order and the strategy on how you will execute in the store.

#### Open Space Zones

**Definition:** The main aisle a customer most frequently walks in your store.

Action: Determine how many zones your stores can display.

#### End Caps

**Definition:** The available selling area at the end of each aisle.

**Action:** Determine how many end caps you need to plan for. End caps are numbered in order by highest forecast margin to least based on average monthly sales.

#### • In Line

**Definition:** Product promoted during the month that will stay in its permanent home during the sale.

Action: Order as needed for your store.

#### Order

Place your bulletin orders in Event Planner utilizing the Promotional Suggested Order (PSO).

#### • Communicate - Conversation Guide

Communicate the strategy and the products ordered to your Promotions Coordinator using the "Conversation Guide" document.



# **Power Aisle**

## **Power Aisle Priority List**

Open space zones and end caps are listed in order of highest estimated gross profit dollars to least based on average monthly sales.

<b>Priority Rank</b>	Monthly End Cap Priority Ranking
1	Open Space Zone 1 - Grilling
2	Open Space Zone 2 - Blow Mold Furniture
3	Open Space Zone 3 - PocketHose
4	Open Space Zone 4 - Outdoor
5	Open Space Zone 5 - BMAS Packout
6	Open Space Zone 5 - Ladders
7	Open Space Zone 6 - Trash Cans and Latch Totes
8	End Cap 1 - Milwaukee
9	End Cap 2 - DeWalt
10	End Cap 3 - 20% Off Select Craftsman
11	End Cap 4 - Insect Control
12	End Cap 5 - Insect Repellent
13	End Cap 6 - Bird
14	Open Space Zone 8 - Batteries
15	End Cap 7 - Lawn Care
16	Open Space Zone 9 - Artic Air
17	End Cap 8 - Your Choice 25% off Hand Tools

PRICING IN THIS PLANNER IS SUBJECT TO CHANGE. TO VIEW ANY CHANGES OR UPDATES TO THE PLANNER, GO TO ACENET > MARKETING > PROMOTIONS > WIN THE MONTH > PROMOTION RESOURCES > MONTHLY PROMOTIONAL OFFER UPDATES.

# OPEN SPACE – ZONE 1 GRILLING

OPEN SPACE – P	OWER AISI	LE ZONE 1 (	GRILLING								
	GRL G	NSIS SPS	325 LP S	S EVEN	T/RHB SI	JPER AR I	MAILER		DITN		N SPACE
	<b>Ace No.</b> 8091367	Month Long 6/26-7/30 Y	4th of July Day Event 6/26-7/8 Y	<b>BOM</b> 1	Offer Cost \$762.45	Regular Retail \$999.00	Sale Retail \$999.00	Instant Savings N/A	Final Retail \$999.00	Promo Margin 24%	Bltn Savings 4%
	GRL G	NSIS SPS	8325 NG S	SS EVE	NT/RHB A	R MAILER					N SPACE
1889 G			415 - 6 1-1-						BLTN	NO. 2407	700-002
	<b>Ace No.</b> 8091370	Month Long 6/26-7/30 Y	4th of July Day Event 6/26–7/8 Y	<b>BOM</b> 1	Offer Cost \$762.45	Regular Retail \$999.00	Sale Retail \$999.00	Instant Savings N/A	Final Retail \$999.00	Promo Margin 24%	Bltn Savings 4%
	GRIL G	NSIS E-3	315 BLK L	P EVEN	IT/RHB C	ORE, SUPER	AR MAILE	R		OPE	N SPACE
									BLTN	NO. 2407	700-003
	<b>Ace No.</b> 8087286	Month Long 6/26-7/30 Y	4th of July Day Event 6/26-7/8 Y	<b>BOM</b> 1	Offer Cost \$614.05	Regular Retail \$799.00	Sale Retail \$799.00	Instant Savings N/A	Final Retail \$799.00	Promo Margin 23%	Bltn Savings 4%
	GRIL G	NSIS E-3	315 BLK N	IG EVE	NT/RHB	AR MAILER					N SPACE
									BLTN	NO. 2407	700-004
	Ace No. 8087290	Month Long 6/26-7/30 Y	4th of July Day Event 6/26–7/8 Y	<b>BOM</b> 1	Offer Cost \$614.05	Regular Retail \$799.00	Sale Retail \$799.00	Instant Savings N/A	Final Retail \$799.00	Promo Margin 23%	Bltn Savings 4%
	GRILL	COVR GI	ENSIS 300	SRS	EVENT/RHB	CORE, SU	PER AR M	AILER		OPE	N SPACE
2002	<b>5</b>								BLTN	NO. 2407	
	<b>Ace No.</b> 8048377	Month Long 6/26-7/30 Y	4th of July Day Event 6/26-7/8 Y	<b>BOM</b> 1	Offer Cost \$58.08	Regular Retail \$100.99	Sale Retail \$100.99	Instant Savings N/A	Final Retail \$100.99	Promo Margin 42%	Bltn Savings 4%
	GRILL	SPIRIT II	E-310 NG	EVENT	/RHB AR	MAILER				OP <u>E</u>	N SPACE
									BLTN	NO. 2407	700-006
	<b>Ace No.</b> 8863482	Month Long 6/26-7/30 Y	4th of July Day Event 6/26-7/8 Y	<b>BOM</b> 1	Offer Cost \$451.14	Regular Retail \$569.00	Sale Retail \$569.00	Instant Savings N/A	Final Retail \$569.00	Promo Margin 21%	Bltn Savings

# **Due Date 3/8/24**



#### GRILL SPIRIT II E310 LP EVENT/RHB CORE, SUPER AR MAILER

OPEN SPACE

BLTN NO. 240700-007



	Month	4th of Ju
	Long	Day Eve
Ace No.	6/26-7/30	6/26-7/
8863581	Υ	Υ

uly ent /8 Υ

Offer **BOM** Cost \$451.14 1

Regular Retail \$569.00

Sale Retail \$569.00

Instant Savings N/A

**Final** Retail \$569.00

Promo Margin 21%

Bltn Savings 0%



OPEN SPACE BLTN NO. 240700-008



Month 4th of July Day Event Long 6/26-7/30 Ace No.

Υ

8084662

8091391

6/26-7/8 γ

BOM

1

**BOM** 

1

**BOM** 

Offer Cost \$137.12

Regular Retail \$199.00

Sale Instant Retail Savings \$199.00 N/A

Final Retail \$199.00

Promo Margin 31%

BLTN NO. 240700-009

Bltn Savings 4%

OUTDOOR GRIDDL 3BRNR 70" EVENT/RHB CORE, SUPER AR MAILER

OPEN SPACE



Month 4th of July Long **Day Event** Ace No. 6/26-7/30

γ

6/26-7/8 γ

Offer Cost \$547.83

Regular Retail \$749.00

Sale Instant Savings Retail \$749.00 N/A

**Final** Retail \$749.00

Promo Margin

Bltn Savings 4%

GRIDLE COVER GAS BLK 70" EVENT/RHB

CORE AR MAILER OPEN SPACE

BLTN NO. 240700-010

27%



Month 4th of July **Day Event** Long 6/26-7/30 Ace No. 6/26-7/8 8092236 γ

Offer Cost \$57.25 Regular Retail \$99.99

Sale Retail \$99.99

Instant Savings N/A

Final Retail \$99.99 43%

Promo Bltn Margin Savings 4%

ACCESSORY ORGANIZER BLK EVENT/RHB AR MAILER

OPEN SPACE BLTN NO. 240700-011



Month Long 6/26-7/30 Ace No. 8092556

4th of July **Day Event** 6/26-7/8

**BOM** 

Offer Cost \$29.69 Regular Retail \$49.99

Sale Retail \$49.99

Instant Savings N/A

Promo Margin 41%

Bltn Savings 4%

WEBER GRILL TRVLR PRTBLE EVENT/RHB CORE, SUPER AR MAILER

OPEN SPACE BLTN NO. 240700-012

Month Long Ace No. 6/26-7/30 8060197

8060195

4th of July **Day Event** 6/26-7/8

**BOM** 

Offer Cost \$294.28

Regular Retail \$399.00

Sale Retail \$399.00

Instant Savings N/A

Final Retail \$399.00

Final

Retail

\$49.99

Promo Bltn Margin Savings 26% 4%

GRILL PREM KET 22" NDIGO EVENT/RHB

CORE, SUPER AR MAILER

OPEN SPACE BLTN NO. 240700-013

Month 4th of July Long Ace No. 6/26-7/30

**Day Event** 6/26-7/8

Offer **BOM** Cost \$171.56

Regular Retail \$239.00

Sale Retail \$239.00

Instant Savings N/A

Final Retail \$239.00

Promo Bltn Savings Margin 28% 4%



SMOKER IRONWOOD 885 EVENT/RHB CORE, SUPER

OPEN SPACE BLTN NO. 240700-014



Month 4th of July Long **Day Event** Offer Regular Sale Instant Final Promo Bltn **BOM** Ace No. 6/26-7/30 6/26-7/8 Cost Retail Retail Savings Retail Margin Savings Υ 8030462 Υ \$986.87 \$1,499.95 N/A \$1,499.95 34% 13% 1 \$1,499.95

# **Due Date 3/8/24**



#### GRILL&SMOKER IRONWOOD XL EVENT/RHB CORE, SUPER AR MAILER

OPEN SPACE

BLTN NO. 240700-015

	Month	4th of July		•					_	
	Long	Day Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No.	6/26-7/30	6/26–7/8	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
8082912	Υ	Υ	1	\$1,521.32	\$1,999.95	\$1,999.95	N/A	\$1,999.95	24%	4%



#### GRILL WD PLT PRO 780 BRZ EVENT/RHB AR MAILER

Offer

Cost

\$614.81

**OPEN SPACE** 

BLTN NO. 240700-016



Month 4th of July **Day Event** Long 6/26-7/30 Ace No. 6/26-7/8

Υ

BOM Υ 1

Regular Retail \$999.95

Sale Retail \$999.95

Instant Savings N/A

Final Retail \$999.95

Promo Bltn Margin 39%

Savings 19%



#### GRILL PRO 575 WD PLT BRZ EVENT/RHB

OPEN SPACE

BLTN NO. 240700-017



Month Long Ace No. 6/26-7/30 8016779 Υ

8016774

8016780

Ace No.

Ace No.

8089505

4th of July **Day Event** 6/26-7/8 Υ

Offer **BOM** Cost \$489.73

Regular Retail \$799.95

Sale Retail \$799.95

Instant Savings N/A

Final Retail \$799.95 Promo Bltn Margin Savings 39% 19%

#### PRO 780 PELLET GRILL BK EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240700-018



Month 4th of July Long Day Event 6/26-7/8 Ace No. 6/26-7/30 Υ

Month

Long

6/26-7/30

Long

6/26-7/30

Υ

**BOM** 1

**BOM** 

**BOM** 

Offer Regular Retail Cost \$999.95 \$614.81

Sale Retail \$999.95

Instant Savings N/A

Instant

Savings

N/A

Instant

Savings

N/A

**Final** Retail \$999.95

Final

Retail

\$799.95

Promo Margin 39%

Bltn Savings 19%

Bltn

Savings

19%



#### GRILL WOOD PELET PRO 575 EVENT/RHB

Offer

Cost

Offer

Cost

\$11.40

CORE, SUPER AR MAILER

OPEN SPACE

BLTN NO. 240700-019

Promo

Margin

39%



8016781 Υ Υ \$489.73

4th of July Day Event

6/26-7/8

Day Event

6/26-7/8

Υ

CHRCL COCNT BRIQ 15.4LB EVENT/RHB CORE, SUPER AR MAILER

Sale

Retail

\$10.95

Sale

Retail

\$799.95

**OPEN SPACE** 

\$5.00 credit based on POS

Regular

Retail

\$15.95

Regular

Retail

\$799.95

BLTN NO. 240700-020

FOGO

(credit issued 45 days after promo ends) Month 4th of July

Final Promo Bltn Retail Margin Savings 4% \$10.95 42%

# OPEN SPACE – ZONE 2 BLOW MOLD FURNITURE

OPEN SPACE – P	OWER AISL	E ZONE 2 I	BLOW MOLD	FURNIT	TURE						
	FOLD I	BUFT TAI	BLE WHT	72" E	/ENT/RHB	AR MAILER				OPE	N SPACE
11/11			BLTN	NO. 2407	700-117						
A A	<b>Ace No.</b> 6028603	Month Long 6/26-7/30 Y	4th of July Day Event 6/26-7/8 Y	<b>BOM</b> 1	Offer Cost \$44.38	Regular Retail \$99.99	Sale Retail \$59.99	Instant Savings N/A	Final Retail \$59.99	Promo Margin 26%	Bltn Savings 17%
	FOLDII	NG TABL	E WHT 48	" EVEN	T/RHB AF	R MAILER			BLTN	OPE NO. 2407	N SPACE 700-118
	<b>Ace No.</b> 6028604	Month Long 6/26-7/30 Y	4th of July Day Event 6/26-7/8 Y	<b>BOM</b> 2	Offer Cost \$32.37	Regular Retail \$84.99	Sale Retail \$49.99	Instant Savings N/A	Final Retail \$49.99	Promo Margin 35%	Bltn Savings 8%
	FOLDII	NG CHAI	R WHT 25	OLB C	VENT/RHB	AR MAILER			BLTN	0PE NO. 2407	N SPACE 700-119
AA	<b>Ace No.</b> 6028623	Month Long 6/26-7/30 Y	4th of July Day Event 6/26-7/8 Y	<b>BOM</b> 1	Offer Cost \$18.56	Regular Retail \$27.99	Sale Retail \$24.99	Instant Savings N/A	Final Retail \$24.99	Promo Margin 26%	Bltn Savings 7%

#### **OPEN SPACE - ZONE 3 POCKET HOSE**

#### OPEN SPACE – POWER AISLE ZONE 3 POCKET HOSE



#### NSH PCKT HOSE SLVR DSP EVENT/RHB AR MAILER

OPEN SPACE

SKU	Description	Qty	Regular Retailer Cost	Offer Cost	Extended Cost	Bltn Savings
6809263	POCKET HOSE BLK 50'3/4"D	18	\$19.81	\$17.17	\$309.06	13%
6809271	POCKET HOSE BLK 75'3/4"D	06	\$26.41	\$22.90	\$137.40	13%
6809289	POCKET HOSE BLK100'3/4"D	06	\$33.01	\$28.62	\$171.72	13%

BLTN NO. 240700-129

	MOULL	4th of July								
	Long	Day Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No.	6/26-7/30	6/26-7/8	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
6822886	Υ	Υ	1	\$618.18	\$1,079.70	\$1,079.70	N/A	\$1,079.70	43%	13%



POCKET HOSE BLK 50'3/4"D EVENT/RHB CORE, SUPER AR MAILER

OPEN SPACE

BLTN NO. 240700-130

	Month	4th of July								
	Long	Day Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No.	6/26-7/30	6/26-7/8	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
6809263	Υ	Υ	1	\$19.09	\$29.99	\$29.99	N/A	\$29.99	36%	4%



POCKET HOSE BLK 75'3/4"D EVENT/RHB AR MAILER

OPEN SPACE

BLTN NO. 240700-131

	Month	4th of July								
	Long	Day Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No.	6/26-7/30	6/26-7/8	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
6809271	Υ	Υ	1	\$25.45	\$39.99	\$39.99	N/A	\$39.99	36%	4%



POCKET HOSE BLK100'3/4"D EVENT/RHB CORE, SUPER AR MAILER

OPEN SPACE

	Month Long	4th of July Day Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No.	6/26-7/30	6/26-7/8	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
6809289	Υ	Υ	1	\$31.81	\$49.99	\$49.99	N/A	\$49.99	36%	4%

# OPEN SPACE – ZONE 4 OUTDOOR

	MARK	ET UMBF	RELLA BR	WN 9'	EVENT/RHE	CORE, S	UPER AR	MAILER	BLTN	0PE NO. 2407	N SPACE 700-142
	Ace No. 8353823	Month Long 6/26-7/30 Y	4th of July Day Event 6/26–7/8 Y	<b>BOM</b> 1	Offer Cost \$30.12	Regular Retail \$59.99	Sale Retail \$49.99	Instant Savings N/A	Final Retail \$49.99	Promo Margin 40%	Bltn Savings 2%
	MARK	ET UMBF	RELLA BR	ICK 9'	EVENT/RHI	CORE, S	UPER AR	MAILER			N SPACE
									BLIN	NO. 2407	/00-143
	<b>Ace No.</b> 8353856	Month Long 6/26-7/30 Y	4th of July Day Event 6/26-7/8 Y	<b>BOM</b> 1	Offer Cost \$30.12	Regular Retail \$59.99	Sale Retail \$49.99	Instant Savings N/A	Final Retail \$49.99	Promo Margin 40%	Bitn Savings 2%
	MARK	ET UMBF	RELLA 9' 7	ΓAUPE	EVENT/RH	B CORE, S	UPER AR	MAILER	BLTN	0PE NO. 2407	N SPACE 700-144
	<b>Ace No.</b> 8353898	Month Long 6/26-7/30 Y	4th of July Day Event 6/26-7/8 Y	<b>BOM</b> 1	Offer Cost \$30.12	Regular Retail \$59.99	Sale Retail \$49.99	Instant Savings N/A	Final Retail \$49.99	Promo Margin 40%	Bltn Savings 2%
	MARK	ET UMBF	RELLA SA	GE 9'	EVENT/RHB	CORE, SU	PER AR N	MAILER			N SPACE
	Ace No. 8353997	Month Long 6/26-7/30 Y	4th of July Day Event 6/26–7/8 Y	<b>BOM</b> 1	Offer Cost \$30.12	Regular Retail \$59.99	Sale Retail \$49.99	Instant Savings N/A	Final Retail \$49.99	Promo Margin 40%	700-145  Bltn Savings 2%
	MARK	ET UMBF	RELLA GR	EEN 9'	EVENT/RI	dB CORE,	SUPER AF	R MAILER		ОРЕ	N SPACE
									BLTN	NO. 2407	700-146
	<b>Ace No.</b> 8354185	Month Long 6/26-7/30 Y	4th of July Day Event 6/26-7/8 Y	<b>BOM</b> 1	Offer Cost \$30.12	Regular Retail \$59.99	Sale Retail \$49.99	Instant Savings N/A	Final Retail \$49.99	Promo Margin 40%	Bltn Savings 2%
	MARK	ET UMBF	RELLA RY	LBL 9'	EVENT/RH	B CORE, S	UPER AR	MAILER			N SPACE
									BLTN	NO. 2407	700-147
A Comment of the Comm	Ace No. 8389033	Month Long 6/26-7/30 Y	4th of July Day Event 6/26-7/8 Y	<b>BOM</b> 1	Offer Cost \$30.12	Regular Retail \$59.99	Sale Retail \$49.99	Instant Savings N/A	Final Retail \$49.99	Promo Margin 40%	Bltn Savings 2%

#### **Due Date 3/8/24**



#### MARKET UMBRELLA RED 9' EVENT/RHB CORE, SUPER AR MAILER

OPEN SPACE

BLTN NO. 240700-148

Month 4th of July Long Day Event Offer Regular Sale Instant Final Promo Bltn 6/26-7/30 **BOM** Retail Ace No. 6/26-7/8 Cost Retail Savings Retail Margin Savings 8389066 40% Υ Υ \$30.12 \$59.99 \$49.99 N/A \$49.99 2% 1



#### MARKET UMBRELLA YLW 9' EVENT/RHB

CORE, SUPER AR MAILER

BLTN NO. 240700-149

OPEN SPACE

	Month Long	4th of July Day Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No.	6/26-7/30	6/26-7/8	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
8389108	Υ	Υ	1	\$30.12	\$59.99	\$49.99	N/A	\$49.99	40%	2%



#### MKT UMBRELLA OCNBLU 91 EVENT/RHB AR MAILER

OPEN SPACE

BLTN NO. 240700-150

A			
=	·		
V		7	
		,	

Month

Long

6/26-7/30

Ace No.

8403610

8462418

4th of July Day Event **BOM** 6/26-7/8

1

**BOM** 

Offer Cost \$30.12 Regular Retail \$59.99

Sale Retail \$49.99

Instant Final Savings Retail N/A \$49.99 Promo Margin 40%

Bltn Savings 2%



#### SOLAR UMBRELLA 9' RED EVENT/RHB AR MAILER

OPEN SPACE

BLTN NO. 240700-151



Month 4th of July Long **Day Event** Ace No.

6/26-7/30 6/26-7/8

Offer Cost \$47.24 Regular Retail \$89.99

Sale Retail \$69.99

Instant Savings N/A

Final Promo Retail Margin \$69.99 33%

Bltn Savings 2%

#### SOLAR UMBRELLA 9' TAUPE EVENT/RHB

AR MAILER

OPEN SPACE

BLTN NO. 240700-152



Month 4th of July Long Day Event 6/26-7/30 6/26-7/8 Ace No 8462434

**BOM** 

Offer Cost \$47.24 Regular Retail \$89.99

Sale Retail \$69.99

Instant Savings N/A

**Final** Promo Retail Margin \$69.99 33%

Bltn Savings 2%



#### SOLAR UMBRELLA 9'RYL BLU EVENT/RHB AR MAILER

OPEN SPACE

BLTN NO. 240700-153



Month 4th of July Long Ace No. 6/26-7/30 8462384

Day Event 6/26-7/8 **BOM** 

Offer Cost \$47.24 Regular Retail \$89.99

Sale Retail \$69.99

Instant Savings N/A

N/A

Final Retail \$69.99

Promo Bltn Savings Margin 33% 2%



#### UMBRELLA BASE ES 18" BLK EVENT/RHB

CORE, SUPER AR MAILER

OPEN SPACE BLTN NO. 240700-154



4th of July Day Event

6/26-7/8

γ

Month

Long

6/26-7/30

Υ

Ace No.

8329757

8329740

Regular

Retail

\$34.99

Sale Instant Retail Savings

**Final** Retail

\$29.99

Promo Margin 27%

BLTN NO. 240700-155

Bltn Savings 5%



Offer

Cost

\$21.82

OPEN SPACE



Month 4th of July Day Event Long Ace No. 6/26-7/30 6/26-7/8 Υ

**BOM** 

вом

1

Offer Cost 1 \$22.18 Regular Retail \$34.99

Sale Retail \$29.99

\$29.99

Instant Savings N/A

Final Retail \$29.99

Rltn Promo Margin Savings 26% 5%

Ace No.

8462392

#### **Due Date 3/8/24**

Retail

\$69.99

**Final** 



#### UMBRELLA SOLR HNTR GRN 91 EVENT/RHB AR MAILER

4th of July

Day Event

6/26-7/8

γ

Regular

Retail

\$89.99

OPEN SPACE

Instant Final Promo Bltn



#### DIRECTR CHAIR SLMFLD NVY EVENT/RHB

Offer

Cost

\$47.24

CORE, SUPER AR MAILER

Sale

Retail

\$69.99

Sale

Savings

N/A

Instant

OPEN SPACE

BLTN NO. 240700-157

BLTN NO. 240700-156

Margin

33%



Month 4th of July **Day Event** Long 6/26-7/30 6/26-7/8 Ace No. 8000623 γ

Month

Long

6/26-7/30

Υ

Offer **BOM** Cost \$34.35 1

Regular Retail \$59.99

Retail Savings \$44.99 N/A

Retail \$44.99 Promo Margin 24%

Bltn Savings 6%

Savings

2%



FOLDING DIRECTOR CHAIR EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240700-158



Month 4th of July Long **Day Event** Ace No. 6/26-7/30 6/26-7/8 8015007

Offer **BOM** Cost \$34.70

**BOM** 

1

Regular Retail \$59.99

Sale Retail \$44.99

Instant Savings N/A

Final Retail \$44.99 Promo Margin 23%

Bltn Savings 6%

Bltn

9%



KIDS CANOPY CHAIR BLU EVENT/RHB AR MAILER

OPEN SPACE

BLTN NO. 240700-159



Month 4th of July Long **Day Event** 6/26-7/30 6/26-7/8 Ace No. 8015822

**BOM** 

Offer Cost \$19.17

Regular Retail \$31.99

Sale Retail \$24.99

Instant Savings N/A

Final Retail \$24.99

Promo Margin Savings 23%

KIDS CANOPY CHAIR PNK EVENT/RHB AR MAILER

OPEN SPACE

BLTN NO. 240700-160



Month 4th of July Long 6/26-7/30 Ace No 8015823

Day Event 6/26-7/8

Offer Cost \$19.17 Regular Retail \$31.99

Sale Retail \$24.99

Instant Savings N/A

Final Retail \$24.99

Promo Bltn Margin Savings 23% 9%



CANOPY CHAIR QUIKSHD TPE EVENT/RHB AR MAILER

**BOM** 

OPEN SPACE BLTN NO. 240700-161

Month Long Ace No. 6/26-7/30 8015819

4th of July Day Event 6/26-7/8

**BOM** 

Offer Cost \$25.93

Regular Retail \$41.99

Sale Retail \$34.99

Instant Savings N/A

Final Retail \$34.99

Promo Bltn Margin Savings 26% 8%



CANOPY CHAIR QUIKSHD BLU EVENT/RHB AR MAILER

OPEN SPACE BLTN NO. 240700-162



Month 4th of July Long Day Event Ace No. 6/26-7/30 6/26-7/8

Υ

Offer вом Cost 1 \$25.93 Regular Retail \$41.99

Sale Retail \$34.99

Instant Savings N/A

**Final** Retail \$34.99

Promo Margin Savings 26%

CANOPY 10X10' GRAY EVENT/RHB

8015820

OPEN SPACE BLTN NO. 240700-163



Month Long Ace No. 6/26-7/30 8028225 Υ

4th of July Day Event 6/26-7/8 γ

**BOM** 1

Offer Cost \$65.77

Regular Retail \$109.99

Sale Retail \$79.99

Instant Savings N/A

Final Retail \$79.99

Promo Margin 18%

Rltn Savings 2%

Bltn

8%

# **Due Date 3/8/24**

#### CANOPY 12X12' BRWN EVENT/RHB AR MAILER

OPEN SPACE

BLTN NO. 240700-164

BLTN NO. 240700-165

BLTN NO. 240700-166



Ace No.	Month Long 6/26-7/30	4th of July Day Event 6/26-7/8	вом	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8028226	Υ	Υ	1	\$114.87	\$179.99	\$139.99	N/A	\$139.99	18%	2%

#### CANOPY 12X12' GRAY EVENT/RHB AR MAILER

OPEN SPACE



	Month Long	4th of July Day Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No.	6/26-7/30	6/26-7/8	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
8028227	Υ	Υ	1	\$114.91	\$179.99	\$139.99	N/A	\$139.99	18%	2%

#### CANOPY BLUE 10X101 EVENT/RHB AR MAILER

OPEN SPACE



	Month Long	4th of July Day Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No.	6/26-7/30	6/26-7/8	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
8028228	Υ	Υ	1	\$68.06	\$109.99	\$79.99	N/A	\$79.99	15%	2%

#### **OPEN SPACE - ZONE 5 BMAS PACKOUT**

#### **OPEN SPACE – POWER AISLE ZONE 5 BMAS PACKOUT**

MILWAUKEE PACKOUT EVENT/RHB AR MAILER

OPEN SPACE



SPEND \$149.00, GET 8079613 FREE \$20.00 credit based on PSO SPEND \$249.00 FREE, GET 8079613 & 2800498 FREE \$44.00 credit based on PSO

> BLTN NO. 240700-176 THRU 240700-213

	Month Long	4th of July Day Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No.	6/26-7/30	6/26-7/8	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
VARIES	Υ	Υ	1	VARIES	VARIES	N/A	N/A	N/A	N/A	VARIES

### OPEN SPACE – ZONE 6 LADDERS

OPEN SPACE -	- POWER AISI	E ZONE 6 I	ADDERS								
A	STEP I	ADDER	6'ALUMT	/PE1	EVENT/RHB	CORE, SU	PER AR M	AILER	BLTN	0PE NO. 2407	N SPACE 700-223
	<b>Ace No.</b> 13978	Month Long 6/26-7/30 Y	4th of July Day Event 6/26-7/8 Y	<b>BOM</b> 1	Offer Cost \$53.47	Regular Retail \$94.99	Sale Retail \$94.99	Instant Savings \$20.00 Limit: 2	Final Retail \$74.99	Promo Margin 44%	Bltn Savings 0%
	STEP I	_ADDER	B' <b>ALUMT</b> '	/PE1	EVENT/RHB	CORE, SU	PER AR M	AILER		OPE	N SPACE
									BLTN	NO. 2407	700-224
	<b>Ace No.</b> 13979	Month Long 6/26-7/30 Y	4th of July Day Event 6/26-7/8 Y	<b>BOM</b> 1	Offer Cost \$87.75	Regular Retail \$124.99	Sale Retail \$124.99	Instant Savings \$20.00 Limit: 2	Final Retail \$104.99	Promo Margin 30%	Bltn Savings 0%
	LADDF	R20'EXT	ALUM225	#WERN	EVENT/RI	HB CORE,	SUPER	R MAILER		OPE	N SPACE
									BLTN	NO. 2407	700-225
	<b>Ace No.</b> 10226	Month Long 6/26-7/30 Y	4th of July Day Event 6/26-7/8 Y	<b>BOM</b> 1	Offer Cost \$152.48	Regular Retail \$249.99	Sale Retail \$249.99	Instant Savings \$20.00 Limit: 2	Final Retail \$229.99	Promo Margin 39%	Bltn Savings 0%
	LADDE	R 16' FXT	ALUM II	EVENT/R	HB CORE	, SUPER A	AR MAILER			OPE	N SPACE
A			/( <b>LO</b> III II						BLTN	NO. 2407	
	<b>Ace No.</b> 1062918	Month Long 6/26-7/30 Y	4th of July Day Event 6/26-7/8 Y	<b>BOM</b> 1	Offer Cost \$125.18	Regular Retail \$199.99	Sale Retail \$199.99	Instant Savings \$20.00 Limit: 2	Final Retail \$179.99	Promo Margin 37%	Bltn Savings 0%

# **OPEN SPACE – ZONE 7**TRASH CANS AND LATCH TOTES

OPEN SPACE – I	POWER AISI	LE ZONE 7	TRASH CAN	S AND L	ATCH TOTI	S					
	LATCH	STORAC	GE BOX 20	6GL 🖪	/ENT/RHB	CORE, SUPE	R AR MA	ILER			N SPACE
									BLTN	NO. 2407	700-236
	<b>Ace No.</b> 5038251	Month Long 6/26-7/30 Y	4th of July Day Event 6/26-7/8 Y	<b>BOM</b> 4	Offer Cost \$13.44	Regular Retail \$23.99	Sale Retail \$18.99	Instant Savings N/A	Final Retail \$18.99	Promo Margin 29%	Bltn Savings 13%
	LATCH	IED STOF	RAGE BOX	( 18GL	EVENT/RH	B CORE, S	SUPER AF	MAILER		OPE	N SPACE
		0.0.							BLTN	NO. 2407	
	Ace No.	Month Long 6/26-7/30	4th of July Day Event 6/26-7/8	вом	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
	5649751	Υ	Υ	6	\$9.83	\$16.99	\$14.99	N/A	\$14.99	34%	13%
ACE	TRASH	I CAN 32	GAL RED	ACE	EVENT/RHB	CORE, SUP	PER AR M	AILER	BLTN	OPE NO. 2407	N SPACE 700-238
	Ace No.	Month Long 6/26–7/30	4th of July Day Event 6/26-7/8	вом	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
	71102	Υ	Υ	8	\$19.71	\$26.99	\$26.99	\$4.00 Limit: 6	\$22.99	27%	0%
	TRASH	H CAN320	AL GREE	N ACE	EVENT/RI	HB AR MA	ILER			OPE	N SPACE
ACE									BLTN	NO. 2407	
	Ace No. 71162	Month Long 6/26-7/30 Y	4th of July Day Event 6/26-7/8 Y	<b>BOM</b> 8	Offer Cost \$19.71	Regular Retail \$26.99	Sale Retail \$26.99	Instant Savings \$4.00	Final Retail \$22.99	Promo Margin 27%	Bltn Savings 0%
	71102	'	ľ	0	ψ13.71	Ψ20.33	Ψ20.33	Limit: 6	Ψ22.33	21 /0	070
	TRASH	1 CAN 32	GAL BLK	ACE <b></b>	VENT/RHB	CORE, SUP	ER AR MA	AILER		OPE	N SPACE
ACE									BLTN	NO. 2407	700-240
	Ace No.	Month Long 6/26-7/30	4th of July Day Event 6/26-7/8	вом	Offer Cost	Regular Retail	Sale Retail	Instant	Final	Promo	Bltn
	7131451	6/26-7/30 Y	6/26-7/8 Y	8 8	\$19.71	\$26.99	\$26.99	Savings \$4.00 Limit: 6	<b>Retail</b> \$22.99	Margin 27%	Savings 0%

#### **OPEN SPACE - ZONE 8 BATTERIES**

Qty

32

30

12

06

#### **OPEN SPACE – POWER AISLE ZONE 8 BATTERIES**

SKII

34575

30205

34573

34574

3009735



#### NSH COPPERTOP 83 PK DSP EVENT/RHB AR MAILER

Description

BATTERY ALKALINE AA 8PK

BATTERY ALKALINE AAA 8PK

BATTERY ALKALINE 9V 2PK

BATTRY ALKALINE D 4PK

BATTERY ALKALINE C PK4

Regular Extended Bltn Retailer Offer Cost Cost Savings Cost \$8.46 \$219.52 \$6.86 19% \$8.46 \$6.86 \$205.80 19%

\$7.11

\$7.11

\$85.32

\$42.66

19%

19%

**OPEN SPACE** 

\$21.33 19% BLTN NO. 240700-250

	Month Long	4th of July Day Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No.	6/26-7/30	6/26-7/8	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
3011455	Υ	Υ	1	\$574.63	\$933.17	N/A	\$1.00	N/A	N/A	19%
							Limit: 4T			

\$8.77

\$8.77

\$8.77



#### BATTERY ALKALINE AA 8PK EVENT/RHB CORE, SUPER AR MAILER

OPEN SPACE

BLTN NO. 240700-251

	Month Long	4th of July Day Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No.	6/26-7/30	6/26-7/8	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
34575	Υ	Υ	8	\$8.03	\$10.99	N/A	\$1.00	N/A	N/A	5%
							Limit: 4T			



#### BATTERY ALKALINE AAA 8PK EVENT/RHB CORE, SUPER AR MAILER

OPEN SPACE

BLTN NO. 240700-252

BLTN NO. 240700-253

Ace No.	Month Long 6/26-7/30	4th of July Day Event 6/26-7/8	вом	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
3009735	Υ	Υ	10	\$8.03	\$10.99	N/A	\$1.00	N/A	N/A	5%
							Limit: 4T			



#### BATTERY ALKALINE 9V 2PK EVENT/RHB CORE, SUPER AR MAILER

OPEN SPACE

Month 4th of July Long Day Event Offer Regular Sale Instant Final Promo Bltn Ace No. 6/26-7/30 6/26-7/8 **BOM** Cost Retail Retail Savings Retail Margin Savings 30205 Υ \$8.33 \$11.99 N/A \$1.00 N/A N/A 5% 1 Limit: 4T



#### BATTRY ALKALINE D 4PK EVENT/RHB CORE, SUPER AR MAILER

OPEN SPACE

<b>Ace No.</b> 34573	Month Long 6/26-7/30 Y	4th of July Day Event 6/26-7/8 Y	<b>BOM</b> 1	Offer Cost \$8.33	Regular Retail \$11.99	Sale Retail N/A	Instant Savings \$1.00	Final Retail N/A	Promo Margin N/A	Bltn Savings 5%
							Limit: 4T			

# **Due Date 3/8/24**



#### BATTERY ALKALINE C PK4 EVENT/RHB CORE, SUPER AR MAILER

OPEN SPACE

BLTN NO. 240700-255

	Month Long	4th of July Day Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No.	6/26-7/30	6/26-7/8	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
34574	Υ	Υ	1	\$8.33	\$11.99	N/A	\$1.00	N/A	N/A	5%
							Limit: 4T			

BATTERY ALKALINE AA 20PK EVENT/RHB CORE, SUPER AR MAILER

OPEN SPACE

BLTN NO. 240700-256



Month 4th of July Long **Day Event** Offer Regular Sale Instant **Final** Promo Bltn 6/26-7/8 BOM Savings Savings Ace No. 6/26-7/30 Cost Retail Retail Retail Margin 3296035 Υ Υ \$21.99 \$1.00 N/A N/A 8% 1 \$17.44 N/A Limit: 4T

BATTERY ALKLN AAA 20PK EVENT/RHB CORE, SUPER AR MAILER

OPEN SPACE

BLTN NO. 240700-257



Month 4th of July Day Event Offer Instant Final Promo Bltn Long Regular Sale Ace No. 6/26-7/30 6/26-7/8 **BOM** Cost Retail Retail Savings Retail Margin Savings \$1.00 3296043 Υ Υ \$17.44 \$21.99 N/A N/A N/A 8% Limit: 4T

#### NSH BTTRIES AA AAA 36 PC IN-STORE IS

OPEN SPACE



SKU	Description	Qty	Regular Retailer Cost	Offer Cost	Extended Cost	Bltn Savings
3380607	BATTERY ALKALINE AA 16PK	24	\$15.94	\$13.05	\$313.20	18%
3380656	BATTERY ALKLN AAA 16PK	12	\$15.94	\$13.05	\$156.60	18%

	Month Long	4th of July Day Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No.	6/26-7/30	6/26-7/8	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
3014071	N	N	1	\$469.80	\$552.96	N/A	\$2.00	N/A	N/A	18%
							Limit 2			

#### **OPEN SPACE - ZONE 9 ARCTIC AIR**

#### OPEN SPACE – POWER AISLE ZONE 9 ARCTIC AIR



#### NSH ARCTIC HAT DSP EVENT/RHB AR MAILER

OPEN SPACE

SKU	Description	Qty	Regular Retailer Cost	Offer Cost	Extended Cost	Bltn Savings
6860308	ARCTIC COOLING HAT	12	\$12.98	\$10.71	\$128.52	18%

**20% OFF** 

BLTN NO. 240700-268

	Month	4th of July								
	Long	Day Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No.	6/26-7/30	6/26-7/8	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
6869002	Υ	Υ	1	\$128.52	\$239.88	20%	N/A	N/A	N/A	17%



OPEN SPACE



20% OFF

BLTN NO. 240700-269

	Month	4th of July								
	Long	Day Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No.	6/26-7/30	6/26-7/8	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
6860308	Υ	Υ	1	\$10.09	\$19.99	20%	N/A	N/A	N/A	22%



#### AIR COOLER/PURIFIER 3SPD EVENT/RHB AR MAILER

20% OFF

OPEN SPACE

BLTN NO. 240700-270

	Month Long	4th of July Day Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No.	6/26-7/30	6/26-7/8	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
6029658	Υ	Υ	1	\$15.13	\$29.99	20%	N/A	N/A	N/A	23%



#### ARCTIC AIR COOLER WHT EVENT/RHB AR MAILER

OPEN SPACE

**20% OFF** 

BLTN NO. 240700-271

	Month Long	4th of July Dav Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No.	6/26-7/30	6/26-7/8	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
6030450	Υ	Υ	1	\$20.17	\$39.99	20%	N/A	N/A	N/A	22%



#### ARCTIC CAP POLYSTR BEIGE EVENT/RHB AR MAILER

OPEN SPACE

20% OFF

	Month Lona	4th of July Dav Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No.	6/26-7/30	6/26-7/8	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
6007494	Υ	Υ	1	\$10.09	\$19.99	20%	N/A	N/A	N/A	22%

# **Due Date 3/8/24**



#### EVAPORATIVE COOLER 120V EVENT/RHB AR MAILER

20% OFF

OPEN SPACE

BLTN NO. 240700-273

	Month Long	4th of July Day Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No.	6/26-7/30	6/26-7/8	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
6067298	Υ	Υ	1	\$42.46	\$79.99	20%	N/A	N/A	N/A	23%



EVAPORVE CLR WHT 3SPD EVENT/RHB AR MAILER

**20% OFF** 

OPEN SPACE

BLTN NO. 240700-274

	Month Long	4th of July Day Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No.	6/26-7/30	6/26-7/8	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
6027391	Υ	Υ	1	\$10.62	\$19.99	20%	N/A	N/A	N/A	22%



EVAPRTV COOLR PRTBL 4SPD EVENT/RHB AR MAILER

OPEN SPACE

20% OFF

BLTN NO. 240700-275

	Month Long	4th of July Day Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No.	6/26-7/30	6/26-7/8	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
4020388	Υ	Υ	1	\$50.41	\$99.99	20%	N/A	N/A	N/A	23%



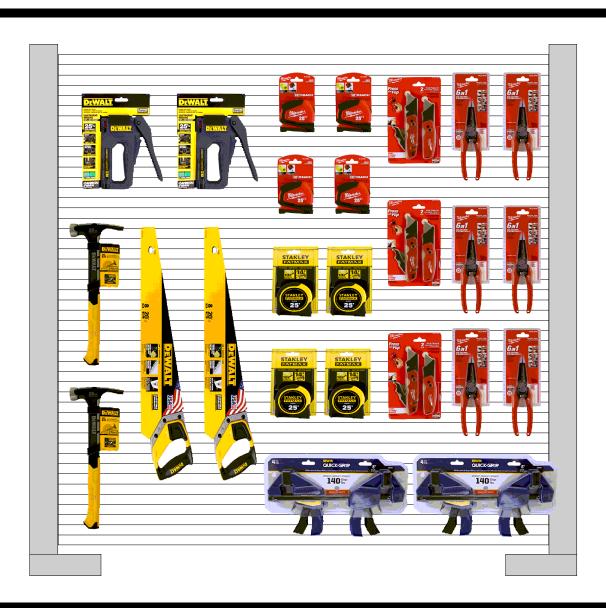
EVPOATV COOLER WHT 9.94" EVENT/RHB AR MAILER

OPEN SPACE

20% OFF

	Long	Ath of July Day Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No.	6/26-7/30	6/26-7/8	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
4020389	Υ	Υ	1	\$15.13	\$29.99	20%	N/A	N/A	N/A	23%

# PROMO IMPULSE DEALS JULY 2024



	End Cap SKUs & Suggested Quantities												
Ace #	UPC	Description	DOM	Facings	Maximum Units	Item Type							
					Per End Cap								
2007251	00076174510546	RIP CLAW HAMMR SMTH 20OZ	1	2	12	EVENT/RHB							
2007451	00076174205459	HANDSAW BLACK/YELLOW 20"	1	2	16	EVENT/RHB							
2071439	00076174337259	FATMAX TAPE MEASURE 25'	1	4	16	EVENT/RHB							
2302016	00038548022277	MINI QUICKGRIP CLMP6"4PK	1	2	6	EVENT/RHB							
2365443	00045242251209	PLIERS COMBINATION 6-N-1	1	6	48	EVENT/RHB							
2472587	00045242343232	TAPE MEASURE COMPACT 25'	1	4	16	EVENT/RHB							
2803005	00076174802764	CARBON FIBER STAPLR 18GA	1	2	10	EVENT/RHB							
2811511	00045242534425	FASTBACK UTIL KNF SET 2P	1	3	24	EVENT/RHB							

# **#1 JULY - MILWAUKEE**



MILWAUKEE BRANDING



	End Cap SKUs & Suggested Quantities												
Ace #	UPC	Description	DOM	Facings	Maximum Units	Item Type							
					Per End Cap								
2005852	00045242541010	M18 FUEL ROUTER TO	1	2	4	EVENT/RHB							
2023252	00045242566280	M18 FUEL GRINDER 4-1/2TO	1	1	3	EVENT/RHB							
2024102	00045242502776	M18 FUEL RECIP HCKZLL TO	1	1	3	EVENT/RHB							
2026770	00045242637737	M18 FUEL HMR DRILL 2BAT	1	1	3	EVENT/RHB							
2031893	00045242568819	M18 FUEL IMPWRNCH 3/8 TO	1	1	3	EVENT/RHB							
2548998	00045242345946	M18 BATTERY REDLITH XC5	1	4	8	EVENT/RHB							
2837862	00045242515189	M18 FUEL JIGSAW TO	1	2	4	EVENT/RHB							
7029528	00045242823963	M18 LEAF BLOWER BAT 18V	1	1	2	EVENT/RHB							

#### **Due Date 3/8/24**

#### END CAP #1 WIN THE MONTH CATEGORY - MILWAUKEE



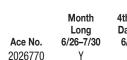
#### M18 FUEL HMR DRILL 2BAT EVENT/RHB CORE, SUPER AR MAILER

**END CAP 1** 

**BUY 2026770, GET SELECT BARE TOOL FREE** 

BLTN NO. 240700-286

Promo



4th of July **Day Event** 6/26-7/8

Offer Cost \$266.20

**BOM** 

1

Regular Retail \$299.00

Sale Retail \$299.00

Instant Savings N/A

Retail \$299.00

Final

Margin 11%-13%

Savings 0%

Rltn



M18 FUEL ROUTER TO EVENT/RHB CORE, SUPER AR MAILER

END CAP 1

**BUY 2026770, GET SELECT BARE TOOL FREE** \$163.56 credit based on POS

**BLTN NO. 240700-287** 



M18 FUEL GRINDER 4-1/2TO EVENT/RHB CORE, SUPER AR MAILER

END CAP 1



**BUY 2026770, GET SELECT BARE TOOL FREE** \$160.33 credit based on POS

BLTN NO. 240700-288

	Month Long	4th of July Day Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No.	6/26-7/30	6/26-7/8	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
2023252	Υ	Υ	1	\$160.33	\$199.00	N/A	N/A	N/A	N/A	0%

M18 FUEL RECIP HCKZLL TO EVENT/RHB CORE, SUPER AR MAILER

**END CAP 1** 



**BUY 2026770, GET SELECT BARE TOOL FREE** \$138.96 credit based on POS

BLTN NO. 240700-289

Month 4th of July Day Event Offer Regular Sale Instant **Final** Promo Bltn Long 6/26-7/30 6/26-7/8 **BOM** Retail Savings Ace No. Cost Retail Savings Retail Margin 2024102 γ \$138.96 \$169.00 N/A N/A N/A N/A 0%

M18 FUEL IMPWRNCH 3/8 TO EVENT/RHB CORE, SUPER AR MAILER

END CAP 1

**BUY 2026770, GET SELECT BARE TOOL FREE** \$181.16 credit based on POS

BLTN NO. 240700-290

Month 4th of July Offer Long Day Event Regular Sale Instant Final Promo Bltn 6/26-7/8 **BOM** Savings Retail Ace No. 6/26-7/30 Cost Retail Retail Margin Savings Υ Υ \$219.00 N/A N/A 0% 2031893 1 \$181.16 N/A N/A



M18 FUEL JIGSAW TO EVENT/RHB CORE, SUPER AR MAILER

END CAP 1

**BUY 2026770, GET SELECT BARE TOOL FREE** \$163.36 credit based on POS

	Month Long	4th of July Day Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No.	6/26-7/30	6/26-7/8	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
2837862	Υ	Υ	1	\$163.36	\$199.00	N/A	N/A	N/A	N/A	0%

# **Due Date 3/8/24**



#### M18 BATTERY REDLITH XC5 EVENT/RHB CORE, SUPER AR MAILER

END CAP 1

**BUY 2026770, GET SELECT BARE TOOL FREE** \$133.01 credit based on POS

BLTN NO. 240700-292



	Month	4th of July								
	Long	Day Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No.	6/26-7/30	6/26-7/8	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
2548998	Υ	Υ	1	\$133.01	\$159.00	N/A	N/A	N/A	N/A	0%

M18 LEAF BLOWER BAT 18V EVENT/RHB AR MAILER

END CAP 1



**BUY 2026770, GET SELECT BARE TOOL FREE** \$146.83 credit based on POS

	Month	4th of July		0"				<b>-</b>	_	ъ.,
	Long	Day Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No.	6/26-7/30	6/26-7/8	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
7029528	Υ	Υ	1	\$146.83	\$179.00	N/A	N/A	N/A	N/A	0%

# **#2 JULY - DEWALT**



**DEWALT BRANDING** 



	End Cap SKUs & Suggested Quantities												
Ace #	UPC	Description	DOM	Facings	Maximum Units	Item Type							
					Per End Cap								
2028479	00885911909631	20V MX ATMC 2K DR IMPACT	1	2	4	EVENT/RHB							
2029713	00885911820998	20V MX ATMC 4K D IM OS R	1	1	1	EVENT/RHB							
2489540	00885911489171	20V MX 2KIT DRILL IMPACT	1	2	4	EVENT/RHB							
2611648	00885911375955	20V MX XR BATTERY 5AH2PK	1	4	8	EVENT/RHB							

# **Due Date 3/8/24**

#### **END CAP #2 WIN THE MONTH CATEGORY - DEWALT**



#### 20V MX ATMC 2K DR IMPACT EVENT/RHB CORE, SUPER AR MAILER

END CAP 2

Bltn

0%

BLTN NO. 240700-303



Month Long Ace No. 6/26-7/30 Υ 2028479

4th of July Day Event 6/26-7/8 Υ

Offer **BOM** Cost 1 \$198.06

Regular Retail \$229.00

Retail N/A

Sale

Savings \$60.00 No Limit

Instant

Final Retail N/A

Promo Margin Savings N/A



20V MX ATMC 4K D IM OS R EVENT/RHB CORE, SUPER AR MAILER

END CAP 2 BLTN NO. 240700-304





CORE, SUPER

END CAP 2

BLTN NO. 240700-305



4th of July Month Long Ace No. 6/26-7/30

Υ

2489540

**Day Event** 6/26-7/8 Υ

Offer **BOM** Cost \$175.21

Regular Retail \$199.00

Sale Retail N/A

Instant Savings \$60.00 No Limit

No Limit

**Final** Retail N/A

Promo Bltn Savings Margin N/A 2%



20V MX XR BATTERY 5AH2PK EVENT/RHB CORE, SUPER AR MAILER

END CAP 2 BLTN NO. 240700-306

Month 4th of July Long Offer Day Event Regular Sale Instant Final Promo Bltn 6/26-7/30 **BOM** Savings Retail Margin Ace No. 6/26-7/8 Cost Retail Retail Savings Υ N/A \$60.00 N/A 2611648 Υ \$152.97 \$229.00 N/A 0% 1

# #3 JULY 2024 - 20% OFF SELECT CRAFTSMAN



CRAFTSMAN BRANDING



End Cap SKUs & Suggested Quantities												
Ace#	UPC	Description	DOM	Facings	Maximum Units	Item Type						
					Per End Cap							
2004115	00885911573269	CM DRL/DV BT ST TI 21PC	1	2	16	EVENT/RHB						
2004118	00885911569064	CM DRIVER BIT SET 47PC	1	2	16	EVENT/RHB						
2019653	00885911881098	MECHANIC TOOL SET 230PC	1	1	1	EVENT/RHB						
2026525	00885911818919	V20 RP 2K DRILL & IMPACT	1	1	2	EVENT/RHB						
2029954	00885911821919	V20 JOBSITE MIST FAN TO	1	1	1	EVENT/RHB						
2031888	00885911603119	V20 LED SPOTLIGHT TO	1	1	3	EVENT/RHB						
2031889	00885911931175	DRLL&DRVR BIT SET 150PC	1	1	6	EVENT/RHB						
2834224	00885911564588	V20 BATTERY 4AH	1	2	3	EVENT/RHB						
2834232	00885911561167	V20 BATTERY 2AH & CHARGR	1	2	2	EVENT/RHB						

## **Due Date 3/8/24**

#### END CAP #3 WIN THE MONTH CATEGORY - 20% OFF SELECT CRAFTSMAN



#### MECHANIC TOOL SET 230PC EVENT/RHB CORE, SUPER AR MAILER

END CAP 3

20% OFF (\$28.96 credit based on POS) (credit issued 45 days after promo ends)

BLTN NO. 240700-316

	Month Long	4th of July Day Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No.	6/26-7/30	6/26-7/8	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
2019653	Υ	Υ	1	\$139.52	\$219.00	20%	N/A	N/A	N/A	4%



V20 RP 2K DRILL & IMPACT EVENT/RHB CORE, SUPER AR MAILER

20% OFF (\$30.00 credit based on POS) (credit issued 45 days after promo ends)

BLTN NO. 240700-317

	Month Long	4th of July Day Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No.	6/26-7/30	6/26-7/8	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
2026525	Υ	Υ	1	\$149.98	\$179.00	20%	N/A	N/A	N/A	0%



V20 JOBSITE MIST FAN TO EVENT/RHB CORE, SUPER AR MAILER

END CAP 3

END CAP 3

20% OFF (\$12.71 credit based on POS) (credit issued 45 days after promo ends)

BLTN NO. 240700-318

	Month Long	4th of July Day Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No.	6/26-7/30	6/26-7/8	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
2029954	Υ	Υ	1	\$63.55	\$79.00	20%	N/A	N/A	N/A	0%



V20 LED SPOTLIGHT TO EVENT/RHB SUPER AR MAILER

END CAP 3

20% OFF (\$9.67 credit based on POS) (credit issued 45 days after promo ends)

BLTN NO. 240700-319

	Month Long	4th of July Day Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No.	6/26-7/30	6/26-7/8	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
2031888	Υ	Υ	1	\$46.59	\$69.00	20%	N/A	N/A	N/A	4%



V20 BATTERY 4AH EVENT/RHB CORE, SUPER AR MAILER

END CAP 3

20% OFF (\$19.29 credit based on POS) (credit issued 45 days after promo ends)

BLTN NO. 240700-320

	Long	Atn of July Day Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No.	6/26-7/30	6/26-7/8	вом	Cost	Retail	Retail	Savings	Retail	Margin	Savings
2834224	Υ	Υ	1	\$96.43	\$119.00	20%	N/A	N/A	N/A	0%



END CAP 3

20% OFF (\$21.72 credit based on POS) (credit issued 45 days after promo ends)

	Month Long	4th of July Day Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No.	6/26-7/30	6/26-7/8	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
2834232	Υ	Υ	1	\$104.66	\$149.00	20%	N/A	N/A	N/A	4%

## **Due Date 3/8/24**



CM DRL/DV BT ST TI 21PC EVENT/RHB CORE, SUPER AR MAILER

END CAP 3



20% OFF (\$4.20 credit based on POS) (credit issued 45 days after promo ends)

BLTN NO. 240700-322

Ace No.	Month Long 6/26-7/30	4th of July Day Event 6/26-7/8	ВОМ	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2004115	Υ	Υ	1	\$20.18	\$31.99	20%	N/A	N/A	N/A	4%



CM DRIVER BIT SET 47PC EVENT/RHB CORE, SUPER AR MAILER

END CAP 3

20% OFF (\$2.54 credit based on POS) (credit issued 45 days after promo ends)

BLTN NO. 240700-323

	Month Long	4th of July Dav Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No.	6/26-7/30	6/26-7/8	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
2004118	Υ	Υ	1	\$12.25	\$19.99	20%	N/A	N/A	N/A	4%



DRLL&DRVR BIT SET 150PC EVENT/RHB CORE, SUPER AR MAILER

END CAP 3

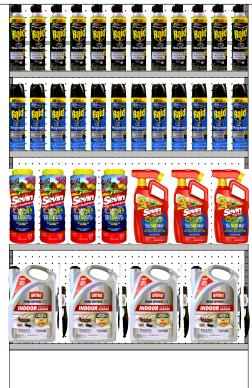
20% OFF (\$7.87 credit based on POS) (credit issued 45 days after promo ends)

	Month Long	4th of July Day Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No.	6/26-7/30	6/26-7/8	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
2031889	Υ	Υ	1	\$37.79	\$49.99	20%	N/A	N/A	N/A	4%

# #4 JULY 2024 - INSECT CONTROL



NATIONALLY KNOWN, LOCALLY OWNED.



End Cap SKUs & Suggested Quantities											
Ace # UPC Description DOM Facings Maximum Units Item Type											
					Per End Cap						
70725	00046500816666	RAID FLYING INSECT	12	12	24	EVENT/RHB					
75255	00046500513671	RAID WASP & HORNET	12	12	24	EVENT/RHB					
7004828	00071549460082	INDOOR INSECT KILLR 1G	4	4	8	EVENT/RHB					
7025427	00613499010414	SEVIN INSECT KILLER 3LB	1	4	12	EVENT/RHB					
7637382	00613499010063	SEVIN INSECTKIL 320Z RTS	1	3	12	EVENT/RHB					

## **Due Date 3/8/24**

#### END CAP #4 WIN THE MONTH CATEGORY - INSECT CONTROL



### INDOOR INSECT KILLR 1G EVENT/RHB SUPER AR MAILER

END CAP 4

Bltn

4%

Savings

4%

BLTN NO. 240700-338



	Month	4th of
	Long	Day E
Ace No.	6/26-7/30	6/26-
7004828	Υ	Υ

f July Event -7/8

Offer **BOM** Cost \$16.89

4

Regular Retail \$25.99

Sale Retail \$21.99

Savings \$3.00 Limit: 2

Instant

Final Retail \$18.99

Promo Margin Savings 23%



#### SEVIN INSECT KILLER 3LB EVENT/RHB CORE, SUPER AR MAILER

END CAP 4 BLTN NO. 240700-339

Ace No.	Month Long 6/26-7/30	4th of July Day Event 6/26–7/8	ВОМ	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin
7025427	Υ	Υ	1	\$12.14	\$21.99	\$17.99	\$2.00	\$15.99	33%
							Limit: 2		



#### SEVIN INSECTKIL 320Z RTS EVENT/RHB CORE, SUPER AR MAILER

END CAP 4

BLTN NO. 240700-340

	Month Long	4th of July Day Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No.	6/26-7/30	6/26-7/8	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
7637382	Υ	Υ	1	\$14.22	\$21.99	\$17.99	\$2.00	\$15.99	21%	4%
							Limit 2			



#### RAID FLYING INSECT EVENT/RHB CORE, SUPER AR MAILER

END CAP 4

BLTN NO. 240700-341

Ace No.	Month Long 6/26–7/30	4th of July Day Event 6/26-7/8	ВОМ	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
70725	Y	Y	12	\$4.80	\$8.59	\$7.49	\$1.00 Limit: 3	\$6.49	36%	4%



### RAID WASP & HORNET EVENT/RHB CORE, SUPER AR MAILER

END CAP 4

	Month Long	4th of July Day Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No.	6/26-7/30	6/26-7/8	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
75255	Υ	Υ	12	\$5.04	\$8.99	\$7.49	\$1.00	\$6.49	33%	4%
							Limit∙ 3			

# **#5 JULY 2024 - INSECT REPELLANT**



**SUMMER SALE** 

End Cap SKUs & Suggested Quantities										
Ace#	UPC	Description	DOM	Facings	Maximum Units	Item Type				
					Per End Cap					
72468	00046500018428	BITTNG INSCT RPLNT 60Z	12	8	24	EVENT/RHB				
7013659	00046500018107	OFF ACTIVE REPELLENT 6OZ	12	8	24	EVENT/RHB				
7130057	00071121610676	CUTTER BUG FREE 32 OZ	6	6	18	EVENT/RHB				
7185242	00046500221545	INSCT RPLNT SPRAY 40Z	12	8	24	EVENT/RHB				
7264393	00046500717642	INSCT RPLNT SPRAY 40Z	12	8	24	EVENT/RHB				
7551427	00071121957047	CUTTR BUG KILER FOG 16OZ	12	12	36	EVENT/RHB				

### **Due Date 3/8/24**

#### END CAP #5 WIN THE MONTH CATEGORY - INSECT REPELLENT



#### BITTNG INSCT RPLNT 60Z EVENT/RHB CORE, SUPER AR MAILER

**END CAP 5** 

BLTN NO. 240700-352

BLTN NO. 240700-353



Month 4th of July Long Ace No. 6/26-7/30

Υ

72468

Ace No.

Day Event 6/26-7/8 Υ

Offer **BOM** Cost 12 \$5.78 Regular Retail \$9.59

Retail \$7.49

Sale

Instant Savings \$2.00 Limit: 3

Retail \$5.49

Final

Promo Bltn Margin Savings 23% 4%



OFF ACTIVE REPELLENT 60Z EVENT/RHB

CORE, SUPER AR MAILER

END CAP 5



Month 4th of July Day Event Long 6/26-7/30 6/26-7/8 Ace No. 7013659 Υ

**BOM** 12

Offer Cost \$5.08 Regular Retail \$7.99

Sale Retail \$7.49

Instant Savings \$2.00 Limit: 3

Final Retail \$5.49

Promo Margin 32%

Savings 4%



INSCT RPLNT SPRAY 40Z EVENT/RHB CORE, SUPER

END CAP 5

BLTN NO. 240700-354



Month 4th of July Long 6/26-7/30 7185242 Υ

Day Event 6/26-7/8 Υ

Offer Cost \$6.10 Regular Retail \$7.99

Sale Retail \$7.49

Instant Savings \$2.00 Limit: 3

**Final** Retail \$5.49 Promo Margin 19%

Bltn Savings 4%



DEEP WOODS OFF DRY 40Z EVENT/RHB CORE, SUPER AR MAILER

END CAP 5

BLTN NO. 240700-355



Month Long Ace No. 6/26-7/30 Υ 7264393

4th of July Day Event 6/26-7/8 Υ

**BOM** 12

**BOM** 

12

Offer Cost \$6.10 Regular Retail \$7.99

Sale Retail \$7.49

Instant Savings \$2.00 Limit: 3

Final Retail \$5.49 Promo Margin 19%

Savings 4%

Bltn



CUTTER BUG FREE 32 OZ EVENT/RHB CORE, SUPER AR MAILER

END CAP 5



BLTN NO. 240700-356

Ace No.	Long 6/26-7/30	Day Event 6/26-7/8	вом	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7130057	Υ	Υ	6	\$5.40	\$13.99	\$7.00	N/A	\$7.00	23%	39%



CUTTR BUG KILER FOG 160Z EVENT/RHB CORE, SUPER AR MAILER

END CAP 5

Final

BLTN NO. 240700-357

Month Long Ace No. 6/26-7/30 7551427

Month

Υ

4th of July Day Event 6/26-7/8 Υ

4th of July

**BOM** 12

Offer Cost \$4.94 Regular Retail \$7.59

Sale Retail \$7.00

Instant Savings N/A

Retail \$7.00

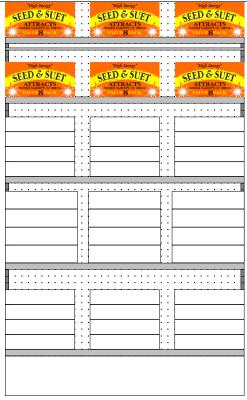
Promo Margin 29%

Bltn Savings 4%

# #6 JULY 2024 - BIRD



STOCK UP FOR FALL



End Cap SKUs & Suggested Quantities												
Ace #	Ace # UPC Description DOM Facings Maximum Units Item Type											
					Per End Cap							
8217788	00018222975013	HI ENERGY SUET 8PK	1	6	12	EVENT/RHB						
9085209	00070187111011	BIRD FOOD RAGING 5#	1	3	12	EVENT/RHB						
9085210	00070187111028	BIRD FOOD PEANUT 5LB	1	3	12	EVENT/RHB						
9085211	00070187111035	BIRD FOOD MAXIMUM 5#	1	3	12	EVENT/RHB						

### **Due Date 3/8/24**

#### **END CAP #6 WIN THE MONTH CATEGORY – BIRDS**

ı	41	<b>NER</b>	CV	CII	ET	QDI	Z	FVF
ı	71	VEK	GY	<b>5</b> U		SPI	<b>n</b>	

NT/RHB CORE, SUPER AR MAILER

END CAP 6

BLTN NO. 240700-367



	Long	Atn of July Day Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No.	6/26-7/30	6/26-7/8	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
8217788	Υ	Υ	1	\$7.74	\$14.99	\$11.99	N/A	\$11.99	35%	4%



BIRD FOOD RAGING 5# EVENT/RHB CORE, SUPER AR MAILER

END CAP 6

BLTN NO. 240700-368



4th of July Month Promo Long **Day Event** Offer Regular Sale Instant Final Bltn Savings Ace No. 6/26-7/30 6/26-7/8 **BOM** Retail Retail Savings Retail Margin Cost 9085209 Υ Υ 1 \$4.87 \$9.99 \$5.99 N/A \$5.99 19% 13%

BIRD FOOD PEANUT 5LB EVENT/RHB CORE, SUPER AR MAILER

END CAP 6

BLTN NO. 240700-369



Month 4th of July Day Event Offer Regular Sale Instant Final Promo Bltn Long **BOM** 6/26-7/30 6/26-7/8 Retail Ace No. Cost Retail Savings Retail Margin Savings 9085210 Υ Υ 1 \$4.29 \$9.99 \$5.99 N/A \$5.99 28% 4%



BIRD FOOD MIX 5LB EVENT/RHB CORE, SUPER AR MAILER

END CAP 6

	Month Long	4th of July Day Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No.	6/26-7/30	6/26-7/8	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
9085211	Υ	Υ	1	\$3.05	\$9.99	\$5.99	N/A	\$5.99	49%	23%

# **#7 JULY 2024 - LAWN CARE - TR**



**FLIPP BRANDING** 

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	End Cap SKUs & Suggested Quantities												
Ace #	UPC	Description	DOM	Facings	Maximum Units	Item Type							
					Per End Cap								
7029980	00032247003513	LAWN FD SPRG 13.7#25-0-6	1	6	18	EVENT/RHB							
7030137	00082901382584	SPREADER HANDHELD 8.7"	1	8	8	EVENT/RHB							

# **Due Date 3/8/24**

#### END CAP #7 WIN THE MONTH CATEGORY – LAWN CARE



LAWN FD SPRG 13.7#25-0-6 EVENT/RHB CORE, SUPER AR MAILER

END CAP 7

BUY 7029980, GET 7030137 50% OFF

BLTN NO. 240700-381

	Month Long	4th of July Day Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No.	6/26-7/30	6/26-7/8	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
7029980	Υ	Υ	1	\$27.65	\$44.99	N/A	N/A	N/A	48%	4%

SPREADER HANDHELD 8.7" EVENT/RHB CORE, SUPER AR MAILER

END CAP 7



BUY 7029977 OR 7029980, GET 7030137 50% OFF \$9.75 credit based on POS

Ace No.	Month Long 6/26-7/30	4th of July Day Event 6/26–7/8	ВОМ	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7030137	Υ	Υ	1	\$16.99	\$23.99	N/A	N/A	N/A	N/A	4%

# #8 JULY 2024 - YOUR CHOICE 25% OFF HAND TOOLS



BACK TO SCHOOL SAVINGS



		End Cap SKUs &	Sugges	ted Qua	ntities	
Ace #	UPC	Description	DOM	Facings	Maximum Units	Item Type
					Per End Cap	
2007251	00076174510546	RIP CLAW HAMMR SMTH 200Z	1	2	14	EVENT/RHB
2007451	00076174205459	HANDSAW BLACK/YELLOW 20"	1	2	12	EVENT/RHB
2071439	00076174337259	FATMAX TAPE MEASURE 25'	1	3	12	EVENT/RHB
2302016	00038548022277	MINI QUICKGRIP CLMP6"4PK	1	3	9	EVENT/RHB
2803005	00076174802764	CARBON FIBER STAPLR 18GA	1	4	20	EVENT/RHB

### **Due Date 3/8/24**

#### END CAP #8 WIN THE MONTH CATEGORY - YOUR CHOICE 25% OFF HAND TOOLS



FATMAX TAPE MEASURE 25' EVENT/RHB CORE, SUPER AR MAILER

**END CAP 8** 

25% OFF

BLTN NO. 240700-392

Ace No.	Month Long 6/26-7/30	4th of July Day Event 6/26-7/8	вом	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2071439	Υ	Υ	1	\$12.58	\$23.99	25%	N/A	N/A	N/A	26%

MINI QUICKGRIP CLMP6"4PK EVENT/RHB CORE, SUPER AR MAILER

END CAP 8

25% OFF

BLTN NO. 240700-393



Month 4th of July Long **Day Event** Offer Regular Sale Instant Final Promo Bltn **BOM** 6/26-7/30 Ace No. 6/26-7/8 Cost Retail Retail Savings Retail Margin Savings 2302016 Υ Υ \$20.22 \$35.99 25% N/A N/A N/A 4% 1



RIP CLAW HAMMR SMTH 200Z EVENT/RHB CORE, SUPER AR MAILER

END CAP 8

25% OFF

BLTN NO. 240700-394



4th of July Month Long Day Event Offer Regular Sale Instant Final Promo Bltn 6/26-7/30 6/26-7/8 **BOM** Savings Savings Ace No. Cost Retail Retail Retail Margin 2007251 Υ \$17.32 \$28.99 25% N/A N/A N/A 4% 1

HANDSAW BLACK/YELLOW 20" EVENT/RHB CORE, SUPER AR MAILER

END CAP 8

25% OFF

BLTN NO. 240700-395



Month 4th of July Offer Bltn Long Day Event Regular Sale Instant Final Promo Ace No. 6/26-7/30 6/26-7/8 **BOM** Cost Retail Retail Savings Retail Margin Savings Υ 25% N/A N/A 2007451 Υ \$14.88 \$28.99 N/A 5%



CARBON FIBER STAPLR 18GA EVENT/RHB CORE, SUPER AR MAILER

END CAP 8

25% OFF

	Month	4th of July								
	Long	Day Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No.	6/26-7/30	6/26-7/8	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
2803005	Υ	Υ	1	\$24.38	\$36.99	25%	N/A	N/A	N/A	4%

# **IN LINE**

IN LINE											
	C&K &	ROYAL F	PAINT 1G	AL EVE	NT					IN	I LINE
CLARKH-KENSINGTON				E	BUY ONE	, GET ONE	≣ 50% OF	F		NO. 2407 J 240701-	
The state of the s	Ace No. VARIES	Month Long 6/26-7/30 N	4th of July Day Event 6/26-7/8 Y	<b>BOM</b> VARIES	Offer Cost VARIES	Regular Retail VARIES	Sale Retail N/A	Instant Savings N/A	Final Retail N/A	Promo Margin VARIES	Bltn Savings 0%
	CABO	T STAINS	1GAL	/ENT						IN	I LINE
Cabot										NO. 2407 J 240701-	
SCIED COLOR	Ace No. VARIES	Month Long 6/26-7/30 N	4th of July Day Event 6/26-7/8 Y	<b>BOM</b> VARIES	Offer Cost VARIES	Regular Retail VARIES	Sale Retail N/A	Instant Savings \$10.00 Limit: 4	Final Retail N/A	Promo Margin N/A	Bltn Savings VARIES
	WILD	BIRD FOO	DD 20# AC	E PAL		NT CORE	, SUPER			II	I LINE
Wild Bird Food									BLTN	NO. 2407	701-184
	<b>Ace No.</b> 81995	Month Long 6/26-7/30 N	4th of July Day Event 6/26-7/8 Y	<b>BOM</b> 84	Offer Cost \$5.91	Regular Retail \$15.99	Sale Retail \$10.00	Instant Savings N/A	Final Retail \$10.00	Promo Margin 41%	Bltn Savings 11%
	WILD	BIRD FOO	DD 20# AC	E EVE		SUPER FOR \$20.0	00			II	LINE
Wall Boyl Flood									BLTN	NO. 2407	701-185
	<b>Ace No.</b> 81995	Month Long 6/26-7/30 N	4th of July Day Event 6/26-7/8 Y	<b>BOM</b> 1	Offer Cost \$6.43	Regular Retail \$15.99	Sale Retail \$10.00	Instant Savings N/A	Final Retail \$10.00	Promo Margin 36%	Bltn Savings 4%
	MASO	N JAR RI	И 32 <b>0Z</b> 12	2PK 📧	/ENT CO	RE, SUPER				IN	LINE
Value of the									BLTN	NO. 2407	701-190
	Ace No. 62296	Month Long 6/26-7/30 N	4th of July Day Event 6/26-7/8 Y	<b>BOM</b> 1	Offer Cost \$13.40	Regular Retail \$19.99	Sale Retail N/A	Instant Savings \$2.00	Final Retail N/A	Promo Margin N/A	Bltn Savings 4%

No Limit

### **Due Date 3/8/24**

July Bu	шетп	112	Month 4th of July Long Day Event 6/26-7/30 6/26-7/8 BOM N Y 1  I JAR WM 32OZ 12PK  Month 4th of July Long Day Event 6/26-7/30 6/26-7/8 BOM N Y 1  I JAR 1/2GAL WDEMUTH  Month 4th of July Long Day Event 6/26-7/30 6/26-7/8 BOM N Y 1  DLEUM SPRAY PAINT 12OZ 2 FO (onl)  Month 4th of July Long Day Event 6/26-7/30 6/26-7/8 BOM N Y 1  DLEUM SPRAY PAINT 12OZ 2 FO (onl)  Month 4th of July Long Day Event 6/26-7/30 6/26-7/8 BOM Y VARIES  +SEALR 1-2-3 QT EVENT/RHI  Month 4th of July Long Day Event 6/26-7/30 6/26-7/8 BOM Y VARIES  +SEALR 1-2-3 QT EVENT/RHI  Month 4th of July Long Day Event 6/26-7/30 6/26-7/8 BOM Y Y ARIES				Due 1	Jaie .	3/		
	MASN	JAR WDI	MTH 160	Z 12PK	EVENT	CORE, SUPE	R		BLTN	NO. 2407	LINE 701-191
HI I	<b>Ace No.</b> 62298	Long 6/26-7/30	Day Event 6/26-7/8		Offer Cost \$13.23	Regular Retail \$19.99	Sale Retail N/A	Instant Savings \$2.00 No Limit	Final Retail N/A	Promo Margin N/A	Bltn Savings 4%
	MASO	N JAR W	M 32 <b>0Z</b> 1	2PK 📧	VENT C	ORE, SUPER					LINE
BE THE PARTY OF TH	Ace No. 62299  Ace No. 62299  MASC  Ace No. 62300  RUST-  Ace No. VARIES	Long 6/26-7/30	Day Event 6/26-7/8		Offer Cost \$15.13	Regular Retail \$19.99	Sale Retail N/A	Instant Savings \$2.00 No Limit	Final Retail N/A	Promo Margin N/A	Bltn Savings 2%
	MASO	N JAR 1/2	2GAL WD	EMUTH	EVENT	CORE, SUF	PER			IN	LINE
									BLTN	NO. 2407	'01-193
		Long 6/26-7/30	Day Event 6/26-7/8		Offer Cost \$13.33	Regular Retail \$22.99	Sale Retail N/A	Instant Savings \$2.00 No Limit	Final Retail N/A	Promo Margin N/A	Bltn Savings 4%
71	RUST-	OLEUM S	PRAY PA	2 F	OR \$14.0	0 (must bu	-			IN	LINE
COSS POSICION WALLES				(OI	nly assor	ted finishe	es availab	ole)		NO. 2407 240701-	
		Long 6/26-7/30	Day Event 6/26-7/8		Offer Cost	Regular	Sale	Instant	Final Retail	Promo	
		Y	Y	VARIES	VARIES	<b>Retail</b> VARIES	Retail N/A	Savings N/A	N/A	Margin N/A	Bltn Savings VARIES
	PRIME					VARIES		-		N/A	Savings
ZINSSER®	PRIME	R+SEALR	1-2-3 QT			VARIES	N/A	-	N/A	N/A	Savings VARIES
ZINSSER®	Ace No.	R+SEALR  Month Long 6/26-7/30	1-2-3 QT  4th of July Day Event 6/26-7/8	EVENT/R		VARIES	N/A	-	N/A	N/A	Savings VARIES
ZANSSER® 123 1PRIMER PRIMER 23 24	<b>Ace No.</b> 16889	Month Long 6/26-7/30 Y	1-2-3 QT  4th of July Day Event 6/26-7/8 Y	BOM 6	Offer Cost	VARIES  E, SUPER  Regular Retail \$16.99	N/A  AR MAILER  Sale Retail \$15.99	N/A Instant Savings \$1.00	BLTN Final Retail \$14.99	N/A  NO. 2407  Promo Margin 58%	Savings VARIES  LINE 701-291  Bltn Savings 14%
ZANSSER® 12/3 PRIMER PRIMER 24 25 25 25 25 25 25 25 25 25 25 25 25 25	<b>Ace No.</b> 16889	Month Long 6/26-7/30 Y	1-2-3 QT  4th of July Day Event 6/26-7/8 Y	BOM 6	Offer Cost \$6.65	VARIES  E, SUPER  Regular Retail \$16.99	N/A  AR MAILER  Sale Retail \$15.99	Instant Savings \$1.00 Limit: 2	BLTN Final Retail \$14.99	N/A  NO. 2407  Promo Margin 58%	Savings VARIES  LINE 701-291  Bltn Savings 14%



PRIMR+SEALR 1-2-3 130Z EVENT/RHB CORE, SUPER AR MAILER

BLTN NO. 240701-293

IN LINE

Ace No.	Month Long 6/26-7/30	4th of July Day Event 6/26-7/8	вом	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
1368323	Υ	Υ	6	\$5.09	\$9.99	\$8.99	\$1.00 Limit: 2	\$7.99	43%	9%

### **Due Date 3/8/24**



#### MINWAX STAINS QT EVENT/RHB AR MAILER

**BOM** 



BLTN NO. 240701-303 THRU 240701-373



**Day Event** Long Ace No. 6/26-7/30 6/26-7/8 **VARIES** Υ

Month

Υ **VARIES** 

4th of July

Offer Cost **VARIES** 

Regular Retail **VARIES** 

Sale Retail N/A

Instant Savings \$2.00 Limit: 2

Final Retail N/A

Promo Bltn Savings Margin N/A **VARIES** 

TAPE MEASURE COMPACT 25' EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 240701-378



Month 4th of July **Day Event** Long 6/26-7/30 6/26-7/8 Ace No. 2472587 Υ γ

Offer BOM Cost 1 \$9.93 Regular Retail \$17.99

Sale Retail \$14.99

Instant Savings N/A

Final Retail \$14.99

Promo Margin 34%

BLTN NO. 240701-379

Bltn Savings 9%

FASTBACK UTIL KNF SET 2P EVENT/RHB

CORE. SUPER AR MAILER

IN LINE



Month 4th of July **Day Event** Long Ace No. 6/26-7/30

Υ

2811511

6/26-7/8 Υ

Offer **BOM** Cost 1 \$9.48 Regular Retail \$21.99

Sale Retail N/A \$14.99

Final Instant Savings Retail \$14.99

Promo Margin 37%

Bltn Savings 43%

PLIERS COMBINATION 6-N-1 EVENT/RHB

CORE, SUPER AR MAILER

IN LINE

BLTN NO. 240701-380



Month 4th of July Day Event Long 6/26-7/30 Ace No. 6/26-7/8 2365443

Offer ROM Cost \$11.43 Regular Retail \$24.99

Sale Retail \$14.99

Instant Savings N/A

Final Promo Margin Retail \$14.99 24%

Bltn Savings 28%

MLW RECIP BIM SET 8PC EVENT/RHB CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240701-381

Month 4th of July Offer Bltn Long **Day Event** Regular Sale Instant Final Promo 6/26-7/30 6/26-7/8 **BOM** Retail Ace No. Cost Retail Savings Retail Margin Savings 2029548 \$11.87 \$23.99 \$14.99 N/A \$14.99 21% 18%



CRAFTSMAN HAND TOOLS EVENT/RHB AR MAILER

20% OFF (credits based on POS -Varies by sku)

IN LINE

(credit issued 45 days after promo ends)

BLTN NO. 240701-383 THRU 240701-486

4th of July Month Day Event Offer Final Bltn Long Regular Sale Instant Promo Ace No. 6/26-7/30 6/26-7/8 ROM Retail Retail Savings Retail Margin Savings Cost VARIES **VARIES** Υ **VARIES** VARIES 20% N/A N/A N/A



VARIES

TOWER LIGHT DUAL M18 EVENT/RHB CORE, SUPER AR MAILER

IN LINE

**BUY 2026770, GET SELECT BARE TOOL FREE** \$196.47 credit based on POS (see EC-1 for rest of BOGO skus)

	Month Long	4th of July Day Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No.	6/26-7/30	6/26-7/8	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
3926656	Υ	Υ	1	\$189.31	\$229.00	N/A	N/A	N/A	N/A	4%

### **Due Date 3/8/24**

11 11	
1	Ace No

### FLDNG WRKBNCH 33.5'L BLK EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 240701-514

	Month	4th of July		044	Demulas	Colo	Instant	Final	Duama	Dita
Ace No.	Long 6/26-7/30	Day Event 6/26-7/8	ВОМ	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2033450	Υ	Υ	1	\$61.19	\$79.99	N/A	N/A	N/A	N/A	4%



IN LINE

BLTN NO. 240701-515



Month 4th of July Long Day Event 6/26-7/30 Ace No.

Υ

Υ

2026543

Ace No.

2032473

6/26-7/8 Υ

Υ

Offer BOM Cost 1 \$350.84

Regular Retail \$399.00

Sale Instant Retail Savings N/A \$50.00 No Limit

Final Retail N/A

Promo Margin N/A

Bltn Savings 0%



M18 BL 2KIT DRILL IMPACT EVENT/RHB CORE, SUPER AR MAILER

\$239.00

N/A

IN LINE BLTN NO. 240701-516

Month 4th of July Long Day Event Offer Regular Sale Instant Final Promo Bltn Savings 6/26-7/30 6/26-7/8 **BOM** Retail Retail Retail Cost Savings Margin

> \$50.00 No Limit

N/A N/A 0%



DW OSC BLADE CUT SET 5PK EVENT/RHB CORE, SUPER AR MAILER

\$204.59

1

IN LINE BLTN NO. 240701-517

Month 4th of July Offer Instant Bltn Long Day Event Regular Sale Final Promo Ace No. 6/26-7/30 6/26-7/8 **BOM** Cost Retail Retail Savings Retail Savings Margin 2004088 Υ \$30.21 \$44.99 N/A \$5.00 N/A N/A 4% No Limit



DW RT ANGLE ATT 12" 3PC EVENT/RHB CORE, SUPER

IN LINE

BLTN NO. 240701-518

Month 4th of July Long Offer **Day Event** Regular Sale Instant Final Promo Bltn 6/26-7/30 6/26-7/8 **BOM** Retail Retail Savings Retail Ace No. Cost Margin Savings 2029694 Υ Υ 1 \$28.38 \$44.99 N/A \$5.00 N/A N/A 4% No Limit



DW MFIT DRVR BIT SET 60P EVENT/RHB CORE, SUPER

IN LINE BLTN NO. 240701-519

Month 4th of July Long Day Event Offer Regular Sale Instant Final Promo Bltn Savings Savings Ace No. 6/26-7/30 6/26-7/8 **BOM** Cost Retail Retail Retail Margin 2029736 Υ \$18.31 \$26.99 N/A \$5.00 N/A N/A 4% 1 No Limit



DW ELITE BLD 7-1/4"X60T EVENT/RHB CORE, SUPER

IN LINE

BLTN NO. 240701-520

Month 4th of July Long Day Event Offer Instant Final Bltn Regular Sale Promo Ace No. 6/26-7/30 6/26-7/8 **BOM** Cost Retail Retail Savings Retail Margin Savings 2029748 Υ Υ 1 \$17.48 \$25.99 N/A \$5.00 N/A N/A 4% No Limit

### **Due Date 3/8/24**



### DW FTQ DRVR BIT SET 43PC EVENT/RHB SUPER AR MAILER

IN LINE BLTN NO. 240701-521



Month

Long Ace No. 6/26-7/30 2031892 Υ

4th of July **Day Event** 6/26-7/8

Offer **BOM** Cost 1 \$23.89 Regular Retail \$34.99

Sale Retail N/A

Instant Savings \$5.00 No Limit Final Retail N/A

Promo Margin N/A

Bltn Savings 4%



DW DRILL BLKGLD SET 17PC EVENT/RHB CORE, SUPER AR MAILER

**IN LINE** 

Final

Retail

N/A

BLTN NO. 240701-522



Month 4th of July Day Event Long Ace No. 6/26-7/30

6/26-7/8

Offer Cost \$31.06 Regular Retail \$41.99

Sale Retail N/A

Instant Savings \$5.00

No Limit

Promo Margin N/A

Bltn Savings 4%



DW SAW BLD 10"X24T EVENT/RHB CORE, SUPER AR MAILER

Υ

2031995

**BOM** 

1

1

IN LINE

BLTN NO. 240701-523



Month 4th of July Long **Day Event** 6/26-7/30 Ace No. 6/26-7/8 2033376 Υ

Offer **BOM** Cost \$15.43 Regular Retail \$31.99

Sale Retail N/A

Instant Savings \$5.00

No Limit

Final Retail N/A

Promo Margin N/A

Savings 4%

Bltn



A19 60W DIMMABLE 6WY 2PK EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 240701-524



Long Ace No. 6/26-7/30 6/26-7/8 3011442

Month

**Day Event** 

4th of July

Offer **BOM** Cost \$5.22

Regular Retail \$12.99

Sale Instant Retail Savings \$8.99 N/A

Final Retail \$8.99

Promo Margin 42%

Bltn Savings 12%

BR30 65W DMMABLE 6WY 2PK EVENT/RHB CORE, SUPER AR MAILER

IN LINE BLTN NO. 240701-525



Month Long Ace No.

6/26-7/30 Υ

4th of July Day Event 6/26-7/8

Offer **BOM** Cost 1 \$6.24 Regular Retail \$12.99

Sale Retail \$8.99

Instant Savings N/A

Final Retail \$8.99

Promo Margin 31%

Bltn Savings 11%

WATER FILTRATION EVENT/RHB AR MAILER

3011449

IN LINE

BLTN NO. 240701-535

THRU 240701-647

Month 4th of July **Day Event** Long Ace No. 6/26-7/30 6/26-7/8 **VARIES** Υ

Υ

Offer **BOM** Cost **VARIES** 

Regular Retail **VARIES** 

25% OFF

Sale Retail 25%

Instant Savings N/A

Final Retail N/A

Promo Bltn Margin Savings N/A 18%

3M AIR FILTERS EVENT/RHB AR MAILER

IN LINE

BLTN NO. 240701-657 THRU 240701-726



Month 4th of July Long Day Event Ace No. 6/26-7/30 6/26-7/8 **VARIES** 

**BOM VARIES** 

Offer Cost **VARIES**  Regular Retail **VARIES** 

Sale Retail N/A

Instant Savings **VARIES** Limit: 4

Final Retail N/A

Promo Bltn Savings Margin 4% N/A

### **Due Date 3/8/24**

Final



### TRASH BAG MNTAR 13G 34PK EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 240701-734



	Month	4th of July			
	Long	Day Event		Offer	Regular
Ace No.	6/26-7/30	6/26-7/8	BOM	Cost	Retail
6030447	Υ	Υ	6	\$8.52	\$11.99

4th of July

Savings \$2.00 Limit: 2

Instant

Retail Margin \$9.99 29%

Promo Bltn Savings 4%



TRASH BAGS LMN 13G 34PK EVENT/RHB CORE, SUPER AR MAILER

Month

Sale

Retail

\$11.99

IN LINE

BLTN NO. 240701-735



	Long	Day Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No.	6/26-7/30	6/26-7/8	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
6030448	Υ	Υ	6	\$8.52	\$11.99	\$11.99	\$2.00	\$9.99	29%	4%
							Limit: 2			



IN LINE



Month	4th of July		

BLTN NO. 240701-736

	Long	Day Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No.	6/26-7/30	6/26-7/8	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
6108310	Υ	Υ	6	\$8.52	\$11.99	\$11.99	\$2.00	\$9.99	29%	4%
							Limit: 2			



IN LINE



TRASH BAG BLACK 30G 25PK EVENT/RHB CORE, SUPER AR MAILER

BLTN NO. 240701-737

Month 4th of July Long **Day Event** Offer Regular Sale Instant Final Promo Bltn Ace No. 6/26-7/30 6/26-7/8 **BOM** Cost Retail Retail Savings Retail Margin Savings 6108328 Υ Υ 6 \$8.52 \$11.99 \$11.99 \$2.00 \$9.99 29% 4% Limit: 2



GLAD BAG 13GAL 45CT DRAW EVENT/RHB CORE, SUPER AR MAILER

Limit: 2

IN LINE

BLTN NO. 240701-738

Month 4th of July Day Event Offer Sale Instant Bltn Long Regular **Final** Promo Ace No. 6/26-7/30 6/26-7/8 **BOM** Retail Retail Savings Retail Cost Margin Savings 6185706 Υ Υ \$2.00 \$9.99 29% 6 \$8.52 \$11.99 \$11.99 4%



IN LINE



TALL KTCHN BGS 13G 40PK EVENT/RHB CORE, SUPER AR MAILER

BLTN NO. 240701-739

Month 4th of July Long **Day Event** Offer Regular Sale Instant **Final** Promo Bltn **BOM** Savings Ace No. 6/26-7/30 6/26-7/8 Cost Retail Retail Savings Retail Margin γ 6185789 γ 6 \$8.52 \$11.99 \$11.99 \$2.00 \$9.99 29% 4% Limit: 2



IN LINE BLTN NO. 240701-740



	Long	Atn of July Day Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No.	6/26-7/30	6/26-7/8	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
6292239	Υ	Υ	6	\$8.52	\$11.99	\$11.99	\$2.00	\$9.99	29%	4%
							Limit: 2			

### **Due Date 3/8/24**



#### KITCHEN BAG FAB 13G 40PK EVENT/RHB CORE, SUPER AR MAILER

**IN LINE** 

BLTN NO. 240701-741



	Month	4th of July
	Long	Day Event
Ace No.	6/26-7/30	6/26-7/8
6031806	Υ	Υ

Offer Cost \$8.19

**BOM** 

6

Regular Retail \$11.99

Sale Retail \$11.99

Instant Savings \$2.00 Limit: 2

Final Retail \$9.99

Promo Bltn Margin Savings 32% 4%



TRASH BAG CNCH33GL 20CT EVENT/RHB CORE, SUPER AR MAILER

IN LINE BLTN NO. 240701-742

Promo

Margin

32%



	Long	Day Event		Offer	Regular	Sale	Instant	Final	
Ace No.	6/26-7/30	6/26-7/8	BOM	Cost	Retail	Retail	Savings	Retail	- 1
6109383	Υ	Υ	6	\$8.19	\$11.99	\$11.99	\$2.00	\$9.99	
							Limit: 2		



TRASH BAG CNCH39GL 18CT EVENT/RHB CORE, SUPER AR MAILER

IN LINE

Bltn

Savings

4%

BLTN NO. 240701-743



Month 4th of July Long **Day Event** Offer Regular Sale Instant **Final** Promo Bltn Ace No. 6/26-7/30 6/26-7/8 **BOM** Cost Retail Retail Savings Retail Margin Savings \$11.99 6109391 γ 6 \$8.19 \$11.99 \$2.00 \$9.99 32% 4% Limit: 2



HEFTY BAG 30GAL 25CTFLEX EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 240701-744



Month 4th of July Long Day Event Offer Regular Sale Instant Final Promo Bltn Ace No. 6/26-7/30 6/26-7/8 **BOM** Cost Retail Retail Savings Retail Margin Savings 6185805 Υ 6 \$8.19 \$11.99 \$11.99 \$2.00 \$9.99 32% 4% Limit: 2



BITEFIGHTER 1000Z FUEL EVENT/RHB SUPER AR MAILER

IN LINE

BLTN NO. 240701-749



Month 4th of July Day Event Offer Bltn Long Regular Sale Instant **Final** Promo Ace No. 6/26-7/30 6/26-7/8 **BOM** Retail Savings Cost Retail Retail Margin Savings 9052790 Υ \$5.00 Υ 1 \$11.17 \$17.99 \$17.99 \$12.99 38% 4% Limit: 1



HI-VELOCITY FLR FN 12"BK EVENT/RHB CORE, SUPER AR MAILER

IN LINE BLTN NO. 240701-751

BLTN NO. 240701-752

Month 4th of July Long **Day Event** Offer Regular Sale Instant **Final** Promo Bltn Savings Ace No. 6/26-7/30 6/26-7/8 **BOM** Cost Retail Retail Savings Retail Margin 4013665 γ \$22.79 \$42.99 \$29.99 N/A \$29.99 24% 15%



FLY/MOSQ/GNAT KLR 100Z EVENT/RHB

CORE, SUPER

IN LINE



Month 4th of July Long Offer Instant Final Bltn **Day Event** Regular Sale Promo **BOM** Ace No. 6/26-7/30 6/26-7/8 Cost Retail Retail Savings Retail Margin Savings 7019401 Υ Υ 6 \$5.70 \$7.99 \$1.00 \$6.49 24% 4% \$7.49 Limit: 3

### **Due Date 3/8/24**



#### ANT/ROACH/SPDR KLR 100Z EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 240701-753



	Month Long	4th of July Day Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No.	6/26-7/30	6/26-7/8	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
7019409	Υ	Υ	6	\$5.70	\$7.99	\$7.49	\$1.00	\$6.49	24%	4%
							Limit: 3			



#### WASP/HRNT/YJ KLR 100Z EVENT/RHB CORE, SUPER AR MAILER

BLTN NO. 240701-754



Ace No.	Month Long 6/26-7/30	4th of July Day Event 6/26-7/8	BOM 6	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7019410	Ĭ	Ť	0	\$5.70	\$7.99	\$7.49	\$1.00 Limit: 3	\$6.49	24%	4%



#### ANT&ROACH KLLR FF 17.50Z EVENT/RHB CORE AR MAILER

IN LINE

IN LINE

BLTN NO. 240701-755



Ace No.	Month Long 6/26-7/30	4th of July Day Event 6/26-7/8	вом	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7024550	Υ	Υ	1	\$4.20	\$7.99	\$7.49	\$1.00	\$6.49	44%	4%
							Limit: 3			



### KILLER WED & GRSS 35.20Z EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 240701-756



	Month Long	4th of July Day Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No.	6/26-7/30	6/26-7/8	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
7029018	Υ	Υ	1	\$23.41	\$29.99	\$29.99	\$4.00	\$25.99	22%	4%
							Limit: 2			



HOSE HIDEAWAY GRY 150' EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 240701-757



	Month Long	4th of July Day Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No.	6/26-7/30	6/26-7/8	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
7025324	Υ	Υ	1	\$39.26	\$54.99	\$49.99	\$5.00	\$44.99	21%	4%
							Limit: 2			



#### EGO STRNG TRMMR BTTY 15" EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 240701-758

BLTN NO. 240701-759

	Long	Day Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No.	6/26-7/30	6/26-7/8	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
7013944	Υ	Υ	1	\$180.11	\$219.00	\$219.00	N/A	\$219.00	18%	0%



### EGO LEAF BLOWER 615CFM EVENT/RHB CORE, SUPER AR MAILER

	Month Long	4th of July Day Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No.	6/26-7/30	6/26-7/8	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
7014318	Υ	Υ	1	\$175.73	\$219.00	\$219.00	N/A	\$219.00	20%	0%

4%

30%

July Bu	ılleti	ns						Due l	Date 3	3/8/2	24
	EGO L	I-ION TR	MMER 24	" EVEN	T/RHB CO	RE, SUPER	AR MAILER		BLTN	NO. 240	I LINE 701-760
93	<b>Ace No.</b> 7804784	Month Long 6/26–7/30 Y	4th of July Day Event 6/26–7/8 Y	<b>BOM</b> 1	Offer Cost \$176.43	Regular Retail \$219.00	Sale Retail \$219.00	Instant Savings N/A	Final Retail \$219.00	Promo Margin 19%	Bltn Saving 0%
	RAMB	LER 42 O	Z STRAW	MUG	EVENT/RHE	AR MAII	LER			II	I LINE
									BLTN	NO. 240	701-77
Wildly stronger! Keep loe langer!	<b>Ace No.</b> 8100121	Month Long 6/26-7/30 Y	4th of July Day Event 6/26-7/8 Y	<b>BOM</b> 1	Offer Cost \$29.26	Regular Retail \$45.00	Sale Retail \$45.00	Instant Savings N/A	Final Retail \$45.00	Promo Margin 35%	Bltn Saving 4%
	RAMB	LER 42 O	Z STRAW	MUG	EVENT/RHE	AR MAII	LER			II.	LINE
									BLTN	NO. 240	701-77
Wilely atmosper! Recap lice langues?	<b>Ace No.</b> 8100122	Month Long 6/26–7/30 Y	4th of July Day Event 6/26-7/8 Y	<b>BOM</b> 1	Offer Cost \$29.26	Regular Retail \$45.00	Sale Retail \$45.00	Instant Savings N/A	Final Retail \$45.00	Promo Margin 35%	Bltn Saving 4%
	RAMB	LER 42 O	Z STRAW	MUG	EVENT/RHE	AR MAII	LER				I LINE
									BLTN	NO. 240	701-77
Wildly stranger! Keep ice langer!	<b>Ace No.</b> 8100125	Month Long 6/26-7/30 Y	4th of July Day Event 6/26–7/8 Y	<b>BOM</b> 1	Offer Cost \$29.26	Regular Retail \$45.00	Sale Retail \$45.00	Instant Savings N/A	Final Retail \$45.00	Promo Margin 35%	Bltn Saving 4%
	НОРРІ	ER BACK	PACK M1	2 NAV	Y EVENT/R	HB CORE	, SUPER A	R MAILER		II.	I LINE
					-				BLTN	NO. 240	701-78
Maari P	<b>Ace No.</b> 8089384	Month Long 6/26-7/30 Y	4th of July Day Event 6/26-7/8 Y	<b>BOM</b> 1	Offer Cost \$193.67	Regular Retail \$275.00	Sale Retail \$275.00	Instant Savings N/A	Final Retail \$275.00	Promo Margin 30%	Bltn Saving 4%
	НОРРІ	ER BACK	PACK M1	2 BI K	EVENT/RHI	AR MAI	LER			II	I LINE
									BLTN	NO. 240	701-78
	<b>Ace No.</b> 8089385	Month Long 6/26-7/30 Y	4th of July Day Event 6/26-7/8 Y	<b>BOM</b> 1	Offer Cost \$193.67	Regular Retail \$275.00	Sale Retail \$275.00	Instant Savings N/A	Final Retail \$275.00	Promo Margin 30%	Bltn Saving 4%
	НОРРІ	ER BACK	PACK M1	2 CHR	CL EVENT	7/RHB AR	MAILER			II	I LINE
									BLTN	NO. 240	701-784
Want la	<b>Ace No.</b> 8089386	Month Long 6/26-7/30 Y	4th of July Day Event 6/26–7/8 Y	<b>BOM</b> 1	Offer Cost \$193.67	Regular Retail \$275.00	Sale Retail \$275.00	Instant Savings N/A	Final Retail \$275.00	Promo Margin 30%	Bltn Saving 4%
	НОРРІ	ER M15 B	BLK								
		Month	4th of July							NO. 240	
	Ace No.	Long 6/26-7/30 V	Day Event 6/26-7/8 V	BOM 1	Offer Cost \$211 28	Regular Retail \$300.00	Sale Retail \$300.00	Instant Savings N/A	Final Retail \$300.00	Promo Margin 30%	Bltn Saving

\$211.28

1

Υ

\$300.00

N/A

\$300.00

\$300.00

Υ

Ace No. 8089389

### **Due Date 3/8/24**



### HOPPER M15 CHARCOAL EVENT/RHB CORE, SUPER AR MAILER

**IN LINE** 

BLTN NO. 240701-786



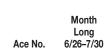
	Long	Day Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No.	6/26-7/30	6/26-7/8	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
8089390	Υ	Υ	1	\$211.28	\$300.00	\$300.00	N/A	\$300.00	30%	4%



#### HOPPER M15 NAVY EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 240701-787



8089391

4th of July **Day Event** 6/26-7/8 Υ

441. . . . . . . . . . . . . . .

Offer Cost \$211.28

Regular Retail \$300.00

Sale Instant Retail Savings \$300.00 N/A

Final Retail \$300.00

Promo Margin 30%

Bltn Savings 4%



HOPPER M30 2.0 BLK EVENT/RHB

Υ

вом

1

IN LINE

BLTN NO. 240701-788

Promo

Margin

30%



Month Long Ace No. 6/26-7/30 8090194 Υ

4th of July **Day Event** 6/26-7/8

Offer **BOM** Cost \$246.49

Regular Retail \$350.00

Sale Retail \$350.00

Instant Savings N/A

Final Retail \$350.00

Bltn Savings 4%



HOPPER BACKPACK M20 CHRCL EVENT/RHB CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240701-789



Month 4th of July Long Day Event 6/26-7/30 6/26-7/8 Ace No. 8090197 γ

Offer **BOM** Cost \$228.88 1

Regular Retail \$325.00

Sale Retail \$325.00

Instant Savings N/A

**Final** Retail \$325.00

Promo Bltn Savings Margin 4% 30%

HOPPER BACKPACK M20 NVY EVENT/RHB

CORE, SUPER AR MAILER

**IN LINE** 

BLTN NO. 240701-790

Month Long Ace No. 6/26-7/30 8090198 Υ Υ

4th of July **Day Event** 6/26-7/8

Offer **BOM** Cost 1 \$228.88

Regular Retail \$325.00

Sale Retail \$325.00

Instant Savings N/A

Final Retail \$325.00 Promo Margin

Savings 30% 4%

Bltn



HOPPER M30 2.0 NAVY EVENT/RHB AR MAILER

8090199

IN LINE BLTN NO. 240701-791



Month 4th of July Day Event Long Ace No. 6/26-7/30 6/26-7/8

BOM

Offer Cost \$246.49

Regular Retail \$350.00

Sale Retail \$350.00

Instant Savings N/A

Final Retail \$350.00

Promo Margin 30%

Bltn Savings 4%

Bltn

4%

IN LINE



HOPPER M30 2.0 CHARCOAL EVENT/RHB

**IN LINE** BLTN NO. 240701-792

Month 4th of July Long **Day Event** Ace No. 6/26-7/30 6/26-7/8 Υ 8090200

**BOM** 

Offer Cost \$246.49

Regular Retail \$350.00

Sale Retail \$350.00

Instant Savings N/A

Final Retail \$350.00 Promo Margin Savings 30%

HOPPER BACKPACK M20 BLK EVENT/RHB

AR MAILER

BLTN NO. 240701-793



Month 4th of July Day Event Offer Regular Sale Instant **Final** Promo Bltn Long 6/26-7/30 Ace No. 6/26-7/8 **BOM** Cost Retail Retail Savings Retail Margin Savings 8090208 γ \$228.88 \$325.00 \$325.00 N/A \$325.00 30% 4%

### **Due Date 3/8/24**



### HTH CHLOR TAB 3" 8LB EVENT/RHB CORE, SUPER AR MAILER

**BOM** 

**BOM** 

1

**IN LINE** 

BLTN NO. 240701-794

Chlorine Tabs		Month
CONCENTRATION AND AND AND AND AND AND AND AND AND AN		Long
TRUSTERSON IN	Acc No	6/26 7/20

Ace No.

6000920

	Month	4th of July
	Long	Day Event
Ace No.	6/26-7/30	6/26-7/8
8032213	Υ	Υ

Month

Long

6/26-7/30

Υ

Offer Cost \$33.46 Regular Retail \$99.99

Regular

Retail

\$19.99

Sale Retail \$49.99

Sale

Retail

\$19.99

Instant Savings N/A

Savings

N/A

Final Retail \$49.99

Retail

\$19.99

Bltn Promo Margin Savings 33% 37%



GARDEN HOSE BLK 3/4"X25" EVENT/RHB

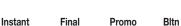
Offer

Cost

\$12.73

CORE, SUPER AR MAILER

IN LINE BLTN NO. 240701-795





SMARTFLO MAXHOSE 5/8X100 EVENT/RHB CORE, SUPER AR MAILER

4th of July **Day Event** 

6/26-7/8

Υ

Margin

36%

Savings

4%





Month 4th of July Offer **Day Event** Regular Sale Instant **Final** Promo Bltn Long Ace No. 6/26-7/30 6/26-7/8 **BOM** Retail Retail Savings Retail Margin Savings Cost 7637028 Υ Υ \$37.26 \$64.99 \$49.99

Limit: 2

\$10.00 \$39.99 25% 4%



SMARTFLO MAX HOSE 5/8X50 EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 240701-797



Month 4th of July Long Day Event Ace No. 6/26-7/30 7637085 Υ

6/26-7/8 γ

Offer Cost \$24.29 Regular Retail \$44.99

Sale Retail \$34.99

Instant Savings \$5.00

Limit: 2

Final Retail \$29.99

Promo Bltn Margin Savings 31% 4%

BIRD BLKOIL SNFLWR 10LB EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 240701-798



4th of July Long **Day Event** 6/26-7/30 Ace No. 8914699 Υ

Month

6/26-7/8

**BOM** 

**BOM** 

1

Offer Cost \$8.00 Regular Retail \$15.99

Sale Retail \$11.99

Instant Savings N/A

**Final** Retail \$11.99

Promo Margin 33%

Bltn Savings 4%



PURDY BRSH/RLLR CLNER EVENT/RHB AR MAILER

**BUY ONE. GET ONE 50% OFF** 

IN LINE

BLTN NO. 240702-001 THRU 240702-387

Month 4th of July **Day Event** Long 6/26-7/30 Ace No. 6/26-7/8 **VARIES** Υ

**BOM VARIES** 

Offer Cost **VARIES**  Regular Retail **VARIES** 

Sale Retail N/A

Instant Savings N/A

Final Retail N/A

Promo Margin **VARIES** 

Bltn Savings VARIES

IN LINE



WOOSTER BRUSHES, ROLLERS, & COVERS EVENT/RHB AR MAILER

**BUY ONE. GET ONE 50% OFF** 

BLTN NO. 240702-397 THRU 240702-953

Month 4th of July Offer Bltn Day Event Final Regular Sale Instant Promo Long Ace No. 6/26-7/30 6/26-7/8 BOM Cost Retail Retail Savings Retail Margin Savings **VARIES** Υ Υ **VARIES VARIES** N/A N/A N/A **VARIES VARIES** 

PRICING IN THIS PLANNER IS SUBJECT TO CHANGE. TO VIEW ANY CHANGES OR UPDATES TO THE PLANNER, GO TO ACENET > MARKETING > PROMOTIONS > WIN THE MONTH > PROMOTION RESOURCES > MONTHLY PROMOTIONAL OFFER UPDATES.